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Grupo Dinamizador **Rede Portuguesa** de

turismo industrial

The Industrial Heritage Guide of Porto and North of Portugal provides an important framework for understanding both the aspects of Industrial Heritage and Living Industry, highlighting the relevance of converging, cross-referencing and systematically organising tourist information in a compelling and functional format in which visual and informative interfaces coexist harmoniously, contributing to the effective promotion of the region.

From Living Industry to Industrial Heritage and Archaeology, and to Science and Technology, we invite visitors to immerse themselves in authentic and original Factory Tours that foster greater interaction with communities and aspects of our region's identity: understanding the manufacturing process (ancestral or contemporary) of a particular product, grasping how machinery operates, experiencing the final product, interacting with the artisans who create these products, and participating in authentic and unique production processes are examples of distinctive and enjoyable Factory Tours offered throughout this guide.

These appealing projects invite visitors to become increasingly active participants who engage with the heritage and memory, transforming it into a genuinely meaningful cultural and tourism offering associated with Industrial Heritage.

We present a set of projects that invite visitors to create their own travel itineraries based on their motivations. Throughout the guide, we provide hyperlinks that direct you to each project's website to ensure you find information with a higher level of detail and always up-to-date.

An irresistible invitation for a renewed memory of sentimental journeys under the banner of Industrial Heritage, revealing the indelible cultural aspect of Porto and North of Portugal.

Porto and North of Portugal have that aesthetic charm and pleasant place where you always want to return!



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turismo industrial



## AROUGA

Among the mountains, Arouca hides treasures of the history of planet Earth and Humanity. In this territory, classified as a UNESCO Global Geopark, we discover Earth's secrets in the Mining Complexes of Regoufe and Rio de Frades, among mine entrances and through their industrial heritage. Memories of World War II times when men ventured in search of 'black gold' - tungsten. While in the past Humanity ventured into mineral resource exploration, the appreciation of Natural and Cultural Heritage marks the new era of this geopark, with particular emphasis on living industry and new flavours:

Sweet Pumpkin or Chestnut Cakes, baked at Boroas&Companhia, enhancing and transforming the region's products; Pinguça Liqueurs, produced at the legendary Destilaria Eduardo de Noronha Dias; or Conventual and Regional Confectionery, from Casa dos Doces Conventuais, COME Sabores de Portugal, and/or A. Teixeira Pinto. The privileged location of this territory combines with science, marking the Costa da Castanheira Panoramic View geosite with the impressive tower of the Arouca Weather Radar, dedicated to meteorological surveillance and monitoring, which you can explore from its Panoramic Floor.

www.aroucageopark.pt

## Arouca Sponge Cake

Adding a touch of elegance to your table since 1840

Casa A. Teixeira Pinto, owned by Tiago and Isilda Brandão, preserves a heritage that includes the secret and art of preparing the finest and most ancient regional confectioneries.

1840 is the year that marks the beginning of this icon of Arouca's regional gastronomy, the renowned sponge cake.

The recipe was created within the Teixeira Pinto family, at a time when favours were repaid with kindness. Doctors, Abbots, Judges and Bishops were gifted with the delicious cake, created by a 'godmother', as a token of gratitude. Angelina was her name. 'Angelinha' to all those who loved her.

Being an important figure in the history of Sponge Cake, her memory is cherished with fondness and respect. She is represented in the logo, and her recipe is still kept a secret to this day.

This secret arises from the skill of handling the creamy dough without thinking of using yeast or additives/ preservatives. The dough grows thanks to the love and dedication put into each step of the process. The same sweet treat that expressed

ratitude for favours soon became a Christmas and Easter favourite, gracing the table when cheerful guests gather.

So, this bakery inherited the treasure, the genuine recipe for each confectionery from the region.

Come and learn about the challenge of staying true to customs and traditions in these times of industrial evolution.

#### INFORMATION ABOUT VISITS

#### Location:

Av. 25 de Abril, S/n Cimo do Burg 4540-204 Arouca

#### Booking:

Required, at least 5 days in advance (subject to availabilit

#### Booking contacts:

Casa do Pão de Ló de Arouca 'A.Teixeira Pinto - Tiago & Isilda Brandão, Lda' Tel.: (+351) 256 944 246 / 918 662 231 Email: paodelodearouca@sapo.pt

#### Visiting days:

Monday to Friday (Public Holidays and Vacations on request)

Number of visitors: Min. 15 - Max. 50 Languages: Portuguese and French Duration of the visit: approx. 60 minutes Shop: Yes

For more information, please visit: www.paodelodearouca.pt







Adding a touch of elegance to your table since 1840

AROUCA

## Fábrica & Loja dos Doces Conventuais de Arouca

Alexandre Herculano wrote about Arouca: 'We turn the hill, and the descent to the Arouca valley begins. The slope and the valley equal Sintra in beauty and surpass it in vastness.' This vast territory encompasses an inseparable part of Arouca's culture and history, its gastronomy, particularly its Conventual Confectionery. The Monastery and its experiences continue to leave an indelible mark on Arouca's culture and pride.

Fábrica & Loja dos Doces Conventuais de Arouca, run by Jorge Bastos, keeps the legacy passed down to his family by the last inhabitants of the Monastery alive, and aims to showcase this ancestral know-how through a comprehensive tour of the production area. Come and visit us, put on your uniform and 'get your hands dirty' to experience the secret we keep here.

#### INFORMATION ABOUT VISITS

#### Location:

Av. Reinaldo Noronha, 12 4540-105 Arouca

#### Booking:

Required, at least 5 days in advance (subject to availability)

#### Booking contacts:

Tel.: +351 915 469 954 Email: jorgebastos@conventuais.pi

#### **Visiting days:** Monday to Friday

Number of visitors: 20
Minimum age: 4+
Languages: Portuguese and French
Duration of the visit: 60 minutes
Shop: Yes

For more information, please visit: www.conventuais.pt





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## BRAGA

With over two thousand years of history, Braga is the oldest Portuguese city and one of the oldest Christian cities in the world. Integrated in the sphere of cultural tourism, industrial heritage is closely related to the identity and memory of a people.

Braga's memory and identity are also linked to its Roman past. The first steam engine was invented in the Roman Empire, reportedly by Hero of Alexandria, in the 1<sup>st</sup> century, specifically in Egypt. Although there are no preserved traces of this invention, in Braga you may find other testimonies of technological innovations introduced by the Romans.

Indeed, Braga's long history is felt in its sites and monuments. Those who visit Braga have the opportunity to enjoy a diverse cultural and tourist programme, following a documented path from prehistory to modern times and experiencing the authentic culture of Minho, engraved in its rich heritage, ethnographic groups, festivals, fairs, and pilgrimages, as well as its craftsmanship. A young, cosmopolitan and colourful city, Braga confidently displays a wide range of successful and prosperous settings, extending its protective and entrepreneurial arms to vital areas such as culture, commerce, industry and services.

www.visitbraga.travel

## Bom Jesus Funicular

There are three ways to reach the sanctuary: the road, the staircase (a symbol of ascension and transcendence towards the divine, the sacred route of the Wav of the Cross), and the funicular. On the picturesque hill, where the painful steps of the Passion are ordered in the poem of Christ's sacrifice, stands the famous Bom Jesus Funicular, which ascends at a height of one hundred and sixteen metres along a sloping track of two hundred and sixty-seven metres. Operated by Confraria do Bom Jesus do Monte, it connects the lower part of the hill to the Sanctuary, next to the equestrian statue of St. Longinus. Being the first funicular built on the Iberian Peninsula, it is currently the oldest in the world still in service using the water counterbalance system.

This initiative was due to one of its most important benefactors, entrepreneur Manuel Joaquim Gomes, a businessman from Braga, a man who in the 19th century best understood what true progress was. The aim was to create an easier way to access the Sanctuary, avoiding the steep climb on foot. The project was designed by Swiss engineer Nikolaus Riggenbach, and the construction began in March 1880 with the technical collaboration of the Portuguese engineer of French descent Raul Mesnier du Ponsard, who supervised the work on site. It was inaugurated on 25 March 1882, and is now classified as a UNESCO World Heritage site, serving as an icon of 19th-century Portuguese engineering.

## INFORMATION ABOUT VISITS Location: Booking: **Booking contacts:** Confraria do Bom Jesus do Monte Tel.: +351 253 676 636 Visiting days: Summer from 08.55 am to 7.55 pm Winter from 08.55 am to 12.55 pm and from 13.55 pm to 5.55 pm Number of visitors: **Duration of the visit:** 2.5 - 4 min., **Shop:** Yes (Casa das Estampas - next to the Basilica) For more information, please visit:

In Braga, experience the Magic of Movement

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turismo industrial

Rede Portuguesa de

## ---- CABECEIRASdeBASTO

In the north of Portugal, district of Braga, in a territory that embraces the traditions of Minho and Trás-os-Montes, you'll find Cabeceiras de Basto, a municipality filled with potential, capable of providing its residents and visitors with a fusion of unique and enjoyable Factory Tours!

This is a municipality that preserves rural experiences with a rich natural and cultural heritage. A wealth of heritage that the Municipality of Cabeceiras de Basto is endeavouring to preserve, bringing together the testimonies of the past in a collective memory to be shared and enjoyed.

Cultural diversity bears witness to the life of this community, and naturally, the Industrial Heritage has its own identity space, safeguarded and preserved, constituting a value--adding factor of the territory. Visit the Arco de Baúlhe Railway Museum and travel back in time to the railway heritage of the 19<sup>th</sup> and early 20<sup>th</sup> centuries.

Visit Casa da Lã, in Bucos, where you can observe and try your hand at the traditional craft of wool processing.

This tour of the municipality's industrial heritage can be complemented with visits to other cultural facilities, places showcasing traditions and customs, religious art, and sports activities.

You can also admire the lush green nature that surrounds the intense colours of the mountains, tinged by the abundant rivers and streams, and savour the delicious cuisine of this region.

Explore the Industrial Heritage and let yourself be enchanted on this journey through Cabeceiras de Basto!

www.visitcabeceiras.pt

## Casa da Lā

On the edge of the Cabreira mountain, in the village of Bucos, municipality of Cabeceiras de Basto, men have been grazing flocks of sheep since time immemorial to get food and wool - a raw material that was once essential for protecting and warming the body.

In the past, during the free time between tending to their fields and household chores.

the women of Bucos were busy working with wool. Today, working with wool is no longer the daily task of women, but it remains an essential part of the village's identity and heritage, to be cherished and preserved, passed down from generation to generation. In this context, the Casa da Lā (House of Wool) was created in 2012. This project received significant support from the municipality of Cabeceiras de Basto, with the aim of preserving and promoting this art using traditional processes.

This cultural facility serves as an interpretation centre, featuring four looms and hosting an exhibition that explains the various stages of wool processing.

It is also a meeting place for the Women of Bucos, a group of women who enjoy sharing the secrets of wool with visitors. Every Thursday afternoon, visitors can watch them perform various wool-related activities.

Visitors can buy socks, blankets and bedspreads made in Bucos since time immemorial, but also more contemporary items such as scarves, jackets, gloves and more... Come and visit Casa da Lā and the extraordinary wool craftsmanship of the Women of Bucos.



## Arco de Baúlhe Railway Museum

At Cabeceiras de Basto, the town of Arco de Baúlhe is a must-visit. especially the old railway station, now transformed into the Arco de Baúlhe Railwav Museum.

On 15 January 1949, the Arco de Baúlhe station was solemnly inaugurated, with music bands and fireworks. At the time, it was a highly significant project for this municipality. The railway brought improved mobility of people and goods to these lands. People used the train to travel to the fairs in Amarante, Celorico de Basto and Fermil de Basto, or to the festivals of Senhora da Graça and S. Gonçalo in Amarante. You left or arrived by train to sell, buy, go to the army, study, enjoy a leisurely ride, date...

With the closure of the Tâmega railway line between Amarante and Arco de Baúlhe in 1990, the facility was transformed into the Arco de Baúlhe Railway Museum, a heritage site that encompasses history,

the preservation of collective memory, and the identity of the people in this region. In 2000, Refer transferred the station premises and its buildings to the Cabeceiras de Basto City Council, which became responsible for its preservation and management.

This architectural complex consists of the station building, a goods loading and unloading platform, two stables, and a turntable. There are railway vehicles on display, including two saloon cars used by King Carlos and his wife, Queen Amélia. Near this complex there is a beautiful area where we can still find the narrow-gauge railway line.

Visit us and discover this wonderful historical heritage, local and national cultural legacy.

Terras de Basto Museum/ 4860-068 Arco de Baúlhe

INFORMATION ABOUT VISITS

#### Booking:

Location:

#### Booking contacts:

Terras de Basto Museum/

Visiting days: Tuesday to Sunday: 9.00 am 2.00 pm (first visit at 2.15 pm); 5.30 pm Closed Mondays, 1 January and 25

Number of visitors: Max. 50 **Duration of the visit:** 45 minutes Shop: Yes

For more information, please visit:





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## FELGUEIRAS

Felgueiras is experiencing rapid development and is recognised for its talent, unique vocation, and entrepreneurial skills.

The work of its people has allowed for the largest footwear cluster in the country to emerge. Most of its production is for export, making a significant impact on Felgueiras, the region and the country.

In Felgueiras you'll have the opportunity to see advanced entrepreneurship in the footwear, textile and agri-food industries, as well as pieces of art created by the skilled hands of embroiderers, alongside other traditions and crafts.

Exploring Industrial Heritage in Felgueiras will allow you to enjoy Factory Tours carried out in living industry or industrial heritage sites, related to products and production processes, or connected to their historical and cultural past.

The Business Tourism Route offers you the opportunity to explore and actively participate in the activities of renowned companies in the production of footwear, wines, kiwi fruit, biodynamic agriculture, confectionery and embroidery.

Come try, savour and feel... Felgueiras!

## Atlanta

Specialising in the development and production of soles for the footwear industry, Atlanta has its own facilities covering an area of around 8,000 m<sup>2</sup> and a production capacity of 20,000 soles/day. It stands out for the boldness, originality and design of its own collections, offering a wide range of sole models known for their technical complexity and quality.

#### INFORMATION ABOUT VISITS

#### Location:

**Booking:** Required, 5 days in advance

Booking contacts: Tel.: +351 255 490 350

Visiting days:
Monday to Friday
(Closed in August and at Christmas)
Number of visitors: Min. 6 - Max. 12
Languages: Portuguese and English
Shop: No
Showroom: Yes
Accessibility for people
with specific needs: Yes

For more information, please visit: www.atlantasteps.com



# Casa do Risco

The mission of Casa do Risco, in Felgueiras, is to promote, produce and restore Terra de Sousa Embroidery and to protect and enhance the work of embroiderers, contributing to the consolidation of craftsmanship as a factor in entrepreneurship and as a driver of economic development in the region. Here you'll find magnificent linen work, embroidered by the magical hands of local embroiderers.

#### INFORMATION ABOUT VISITS

#### Location:

**Booking:** Required, 3 days in advance

**Booking contacts:** Tel.: +351 255 488 812

#### **Visiting days:** Monday to Saturday

**Number of visitors:** Max. 25 Languages: Portuguese
Shop: Yes
Showroom: Yes
Accessibility for people
with specific needs: Yes

For more information, please visit: www.cm-felgueiras/casa-do-risco



# Criações Virginia

'CRIAÇŌES VIRGÍNIA' was established in 2003, the result of the extensive experience of its managing partner, Virgínia Correia, in the art of embroidery. Since then, we have invested in machines and accessories capable of producing quality products at a low cost. We work with the national and international markets. We are a small company with the motto 'QUALITY AND HONESTY'.

#### INFORMATION ABOUT VISITS

#### Location:

#### Booking:

#### Booking contacts:

**Visiting days:** Monday to Friday

**Number of visitors:** Min. 4 - Max. 10 Minimum age: 4+ Languages: Portuguese + English Shop: No Showroom: Yes Accessibility for people with specific needs: Yes

For more information, please visit:



## Margaride Spoge Cake Factory

The Margaride Sponge Cake is a delicious confectionery with about 300 years of tradition, and has been served at the table of the Portuguese Royal Family since the 19th century. Its recipe remains unchanged to this day. A visit to the Margaride Sponge Cake House Museum is a must, as you can watch or participate in the making, taste and buy this exquisite delicacy!

#### INFORMATION ABOUT VISITS

#### Location:

Praça da República, 30 4610-116 Felgueiras

#### Booking:

Required, 2 days in advanc

#### Booking contacts:

Tel.: +351 255 312 121 Email: geral@paodelodemargaride.com

#### **Visiting days:** Monday to Friday

Number of visitors: Min. 2 - Max. 50 Languages: Portuguese + English Shop: Yes Showroom: Yes

For more information, please visit: www.paodelodemargaride.com



## Felmini

With values such as passion, integrity and respect, we create original, captivating and cosmopolitan shoes. We work as a team with young, creative designers, dreamers who absorb all the information and translate it into unique, innovative products, full of life and joy, in a world full of colour! This is Felmini®. It's joy, it's a state of mind, it's an attitude that seeks the happiness of women with a perpetually youthful spirit. Felmini® is a Portuguese brand registered and produced by footwear factory J. Moreira SA.

#### INFORMATION ABOUT VISITS

#### Location:

R. Fonseca Moreira, 525 4610-311 Felgueiras

#### Booking:

Required, 8 days in advance

#### Booking contacts:

Tel.: +351 255 310 280 Email: administrativos@felmini.com.pt

#### **Visiting days:** Monday to Friday

Number of visitors: Min. 4 - Max. 10 Languages: Portuguese Shop: Yes Showroom: Yes Accessibility for people with specific needs: Yes (Indicate upon booking)

For more information, please visit: www.felmini.com.pt



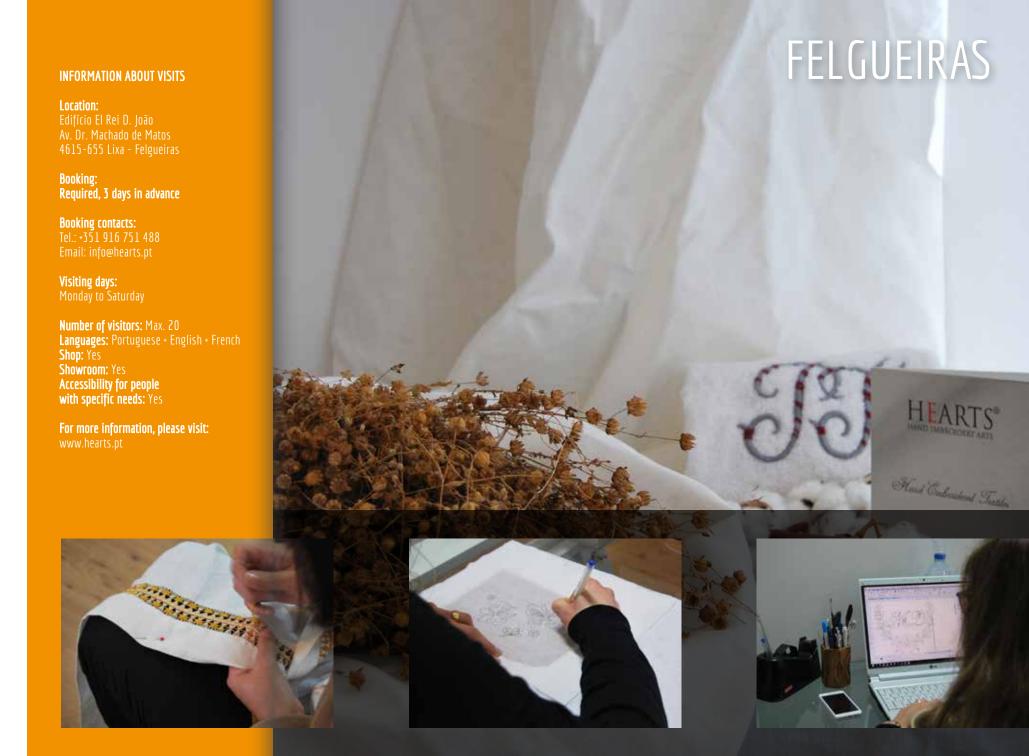
**Felmini** 





## Hearts

HEARTS is a company dedicated to the artisanal production of the wonderful and traditional embroidery of Terra de Sousa. At HEARTS, the richness of the embroidered textiles comes from the unique craftsmanship of the delicate hands of the embroiderers from Vale de Sousa, in the heart of the Route of the Romanesque, in the north of Portugal.



## Jefar

JEFAR produces footwear and owns the brands PRATIK and IMAGINI. Innovation, new technologies, fashion design, strict quality control, and a constant pursuit of specific benefits for the well-being of consumers' feet are the strengths that contribute to the brand's recognition and the loyalty of demanding footwear consumers.

#### **INFORMATION ABOUT VISITS**

#### Location:

**Booking:** Required, 7 days in advance

**Booking contacts:** Tel.: +351 253 580 100

#### **Visiting days:** Wednesday

Number of visitors: Min. 15 - Max. 20 Minimum age: 12+ Languages: Portuguese + English Shop: Yes Showroom: Yes

#### For more information, please visit: www.pratikshoes.com



## Leira Calçados

Over the past 30 years, Leira has been engaged in footwear manufacturing. Established in the early 1980s, the company has evolved and is now a stable and healthy SME, built on strong foundations for the future. Leira Calçados owns the brands Playmotives and Walking to Fly.



## Nobrand

Established in 1988. Nobrand became famous for its timeless commitment to redefining technology from day one. This effort has played a pivotal role in transforming the traditional Portuguese footwear manufacturing style - a concept that is increasingly gaining international recognition. The ability to constantly reinvent classics is one of our most important characteristics.

#### INFORMATION ABOUT VISITS

#### Location:

#### Booking:

Booking contacts: Tel.: +351 255 340 400

**Visiting days:** Monday to Friday

Number of visitors: Min. 4 - Max. 10 Minimum age: 4
Languages: Portuguese + English
Shop: No
Showroom: Yes Accessibility for people with specific needs: Yes

For more information, please visit: www.nobrand.pt



# Quinta da Lixa

Quinta da Lixa is the living testimony to the passion that the Meireles family has always had for Vinho Verde. Its wines have won awards in the most prestigious national and international competitions. It has excellent facilities for hosting groups, offering wine tours and tastings, as well as a shop.

#### INFORMATION ABOUT VISITS

#### Location:

Av. Dr Machado de Matos, 547

#### Booking:

Booking contacts: Tel.: +351 255 490 590

#### **Visiting days:** Monday to Friday

Languages: Portuguese + English Shop: Yes Showroom: Yes Accessibility for people with specific needs: Yes

For more information, please visit:



## Quinta da Palmirinha

Quinta da Palmirinha, spanning just three hectares and located in Borba de Godim, near the entrance to the city of Lixa, boasts a stunning view of the Marão and Alvão mountain ranges. Renowned for vine cultivation and certified by DEMETER, a leading global certifier in Biodynamic Agriculture, the estate produces grape and apple juice, along with wine.



## Quinta de Maderne

Quinta de Maderne opens its doors to welcome you, offering unique conditions for you to enjoy nature with utmost comfort. Amenities at Quinta de Maderne include a swimming pool, a fitness trail in a beautiful forest setting, a wine bar for tasting their wines, and much more. Additionally, at the estate's shop, you can purchase their Vinho Verde, honey and seasonal vegetables. Discover the secrets of a wine that is truly one-of-a-kind in the world.

#### INFORMATION ABOUT VISITS

#### Location:

Quinta de Maderne 4610-815 Maderne- Felgueiras

#### Booking:

Required, 8 days in advance

#### Booking contacts:

Tel.: +351 919 888 343 Email: geral@quintademaderne.com

#### **Visiting days:**Monday to Saturday

Number of visitors: Min. 5 - Max. 30
Minimum age: 10+
Languages: Portuguese + English
Shop: Yes
Showroom: Yes
Accessibility for people
with specific needs: Yes

For more information, please visit: www.quintademaderne.com



# Rosa Sousa

A company with its own manufacturing since 1974, dedicated to blending knowledge and flavours by reinventing traditional recipes and creating unique products. Iconic products: Margaride Sponge Cake, Cavaquinhas de Margaride, Cavaquinhas da Serra (exclusive product), Abade de Priscos pudding - Margaride sponge cake semi-freddo, Doce do Foral.

#### INFORMATION ABOUT VISITS

#### Location:

#### Booking:

**Booking contacts:** Tel.: +351 961 403 574

#### **Visiting days:** Monday to Friday

**Number of visitors:** Min. 2 - Max. 12 Minimum age: 10+ Languages: Portuguese + English + French + German Shop: Yes Showroom: Yes Accessibility for people with specific needs: Yes

For more information, please visit: visitfelgueiras.com

ROSA SOUSA



## Terras de Felgueiras Caves Felgueiras, C.R.L.

The Felgueiras Agricultural Cooperative was founded in 1957. This institution is based on three main pillars: wine-growing, fruit-growing (kiwifruit), and the sale of production factors both to its members and to the general public. It recently became the first institution of its kind to be recognised by the Portuguese Standard for Social Responsibility.

#### INFORMATION ABOUT VISITS

#### Location:

Moreira Peixoto, 1258 4610-213 Felgueiras

**Booking:** Required, 2 days in advance

**Booking contacts:** Tel.: +351 255 312 666

#### **Visiting days:** Monday to Friday

Number of visitors: Min. 2 - Max. 50 Languages: Portuguese + English Shop: Yes Showroom: Yes Accessibility for people with specific needs: Yes

For more information, please visit: www.coopfelgueiras.pt



# Grupo Dinamizador

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industrial

## --->FREIXOdeESPADAàCINTA

Freixo is History... written in its stones, at a time when the land was sacred, and animals were deities. Freixo is Douro... a Douro that carved nature, and Man its slopes, always standing firm at the forefront of defending a centuries-old nation, opening its heart to its neighbouring brethren. Freixo is Trás-os-Montes. Strong, ingenious, moulded in the land, and intertwined with the soul of its people. Looking at it is contemplating the borders of a territory, lost, conquered, where time belongs to neither the past nor the future... - It's ours!

A territory with many peculiarities, where valleys and plateaus intersect with deep gorges carved by the Douro, enclosing unique ecosystems with an impressive variety of fauna and flora.

Freixo is the dawn of the landscape... Its the line on the horizon... Its the longings of a desire... It's devotion and need... Passion and emotion... It's a way of living and feeling... It's a territory that captivates and dazzles. It shows the magic of the land we are... and which reflects in magnificent and unmistakable landscapes, simple rarities, where the sun marks the day and the medieval tower bell marks the hours.

A sweet and innocent yet always unsettling mysticism runs through this place that sanctifies not only divine and artistic time, where each of us ultimately see ourselves in personal and collective faith, but above all as a landmark of Christianity in a contiguous territory where every rock, every tree, every prayer and every story takes on a solemn gravity. Its people perpetuate the traditions, the know-how in various forms of life, as, in their hands, devotion and history are the hallmarks of their

Pure silk work is vibrant and alive. More than an attempt to respond to the uniqueness of the landscape, it is a centuries-old commitment between work, materials and beauty, showing grandeur and humility, opulence and simplicity, reality and imagination. Here, ancestral talents in silk work still culminate today in the dream of a butterfly. From the cocoon to silk, there is a thread that guides us, uniting us to the ingenuity and skill of those who inherited a knowledge that insists on not being forgotten.

The knowledge of Freixo is genius and identity, nature and culture, land and hand, inscribed in the Soul of a People.

www.cm-freixoespadacinta.pt

# Silk and Territory Museum

Just like now, agriculture was, for centuries, the livelihood of a significant portion of the people of Freixo. However, and simultaneously, there were other activities that, due to their social and economic importance, deserve to be highlighted: silks manufacturing, hat making, and trade with Spain. In 1793, six hat production units annually manufactured 1,150 units, and there were 16 factories with 73 looms in operation in Freixo de Espada à Cinta. Those employed 71 weavers in the production of carpets, fabrics, ties, ribbons, and sieve cloths.

Currently, there is still a small artisanal variant of silk manufacturing and its by-products in this town, so Freixo de Espada à Cinta can take pride in being the custodian of a unique traditional art in the country and virtually unparalleled in Europe: the breeding of silkworms and its extraction using ancestral and artisanal processes.

Considering silk production a true ex-libris of Freixo de Espada à Cinta, and with the tenacity that characterises the inhabitants of this region of Trás-os-Montes, a new impetus was given to this art with the inclusion of the processes and materials used in the artisanal extraction of silk in the Silk and Territory Museum of Freixo de Espada à Cinta. In this exceptional place, the entire process of artisanal silk production is recreated, from the blooming of mulberry trees (whose leaves are the essential food for silkworms) to the preparation of the cocoons, extraction of the silk thread, spinning, treatment, and manual weaving work by the magical hands of the weavers.





Grupo Dinamizador Rede Portuguesa de

turismo industrial



## GONDOMAR

Gondomar is known as the 'Capital of Goldsmithery' in Portugal. Filigree holds a prominent place among the creations of local goldsmiths. Crafted in small-scale, family-run workshops, it is produced using techniques passed down from generation to generation.

The Route of the Filigree allows you to visit traditional workshops, meet genuine goldsmiths from Gondomar, and explore the entire artisanal production process. The visit begins at the Gondomar Municipal Filigree Museum, which brings together a diverse collection of tools and machinery donated by local goldsmiths who aim to share and showcase their craft to the general public. The museum also features a valuable collection of unique pieces, including the 'World's Largest Filigree Heart' and the 'Filigree Dress by Micaela Oliveira', as well as the most iconic pieces of traditional Portuguese filigree.

www.rotadafiligrana.pt
https://visitgondomar.cm-gondomar.pt/ver-e-fazer/descobrir-a-rota-da-filigrana/a-filigrana

## Gondomar Municipal Filigree Museum

The municipality of Gondomar is currently the largest jewellery production centre in the country, earning it the epithet 'Capital of Goldsmithery.' Among the various techniques associated with the art of goldsmithery, filigree was the most popular. From the 18th century onwards the activity flourished, and by the early 20th century, Gondomar was already recognised in Portugal for its artisanal filigree production, with several family generations and an extraordinary concentration of skilled labour engaged in this craft. In 1940, the filigree heart became part of the municipality's Coat of Arms, becoming an identity element of the territory's collective memory, representing not only the economic but also the socio-cultural impact that this activity has on the community.

In 2016, the municipality of Gondomar structured the tourist product 'Route of the Filigree' based on the most iconic economic activity in the region. It allows visitors to explore six traditional workshops, workspaces that, for the first time, opened their doors to the public to showcase their art. The Factory Tour is enriched with an introductory Filigree workshop at CINDOR, the only Vocational Training Centre for the Goldsmithery Industry in the country, specialising in education within this sector. Here, visitors are invited to create a piece, learning some of the ancestral techniques of working with filigree.

The Gondomar Municipal Filigree Museum was inaugurated in 2022, serving as the Welcome Centre for the Route of the Filigree, the starting point for discovering this art and its legacy, followed by visits to traditional workshops.

#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

ver-e-fazer/descobrir-a-rota-da-filigrana/ marcacao-de-visitas/ or turismo@cm-gondomar.pt

#### Booking contacts:

Tourism Division / Gondomar Municipal Museum of the Route of the Filigree +351 932 003 358 Email: turismo@cm-gondomar.pt

of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm

**Number of visitors:** Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Shop: Yes

For more information, please visit:





### **ARPA**

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum. six traditional workshops. and CINDOR.

ARPA - Artigos de Ourivesaria, Lda. is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

The company was established in 1986, and its founder and current manager, António Rodrigo Pinto de Almeida, began his apprenticeship in the art of goldsmithery at the young age of 14.

ARPA began its activity with traditional products, focusing on the production of filigree and cutlery. Over the years, it expanded its product range to include personal items and decorative products.



#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops ver-e-fazer/descobrir-a-rota-da-filigrana/ marcacao-de-visitas/

#### Booking contacts:

Tel.: +351 932 006 341 +351 932 003 358 Email: turismo@cm-gondomar.pt

**Visiting days:** Gondomar Municipal Museum of the Route of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm Public holidays on request.

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Shop: Yes

For more information, please visit:







#### AC Filigranas

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum, six traditional workshops, and CINDOR.

AC Filigranas is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

The traditional filigree workshop was founded in 1970, initially by António Oliveira Cardoso's father. Since 1990, the company has been run by António Cardoso and his wife, Rosa Cardoso.

The brand AC Filigranas was created in 2014, at a time when the work of filigree artisans gained international recognition, after actress Sharon Stone wore one of the filigree hearts produced in their workshop. After the actress showcased it in Los Angeles, the craftsman from Gondomar received numerous orders, giving a new impetus to the Goldsmithery Industry and Filigree in particular.



#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops require booking 3 working days in advance Booking at: https://visitgondomar.cm-gondomar.pt/ver-e-fazer/descobrir-a-rota-da-filigrana, marcacao-de-visitas/or turismo@cm-gondomar.pt

#### **Booking contacts:**

Tourism Division / Gondomar Municipal Museum of the Route of the Filigree Tel.: +351 932 006 341 +351 932 003 358 Email: turismo@cm-gondomar.pt

#### Visiting days

Gondomar Municipal Museum of the Route of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm Public holidays on request. CINDOR: Closed on weekends, public holida and August.

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Workshop - 50 min. Shop: Yes

For more information, please visit: www.rotadafiligrana.pt







#### J. Monteiro de Sousa e Filhos, Lda

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum, six traditional workshops, and CINDOR.

J. Monteiro de Sousa & Filhos, Lda. is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

JMS was established in 1953 by Joaquim Monteiro. Filigree production is undoubtedly its main strength, but the company passionately and wholeheartedly produces all types of gold or silver jewellery.

It has all kinds of machinery and technology for mass production, as well as the talent and precision to create 100% handmade pieces. As the sector is directly linked to the fashion industry, the need for innovation and experimentation is constant. With motivation, complete openness and dedication, it faces all kinds of challenges proposed by brands and designers.



#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops require booking 3 working days in advance. Booking at: https://visitgondomar.cm-gondomar.pt/ver-e-fazer/descobrir-a-rota-da-filigrana/marcacao-de-visitas/or turismo@cm-gondomar.pt

#### Booking contacts:

Tourism Division / Gondomar Municipal Museum of the Route of the Filigree Tel.: +351 932 006 341 +351 932 003 358 Email: turismo@cm-gondomar.pt

#### Visiting days:

Gondomar Municipal Museum of the Route of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm Public holidays on request. CINDOR: Closed on weekends, public holiday and August.

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Workshop - 50 min. Shop: Yes

For more information, please visit: www.rotadafiligrana.pt





#### Classic Silver

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum, six traditional workshops, and CINDOR.

Classic Silver Unipessoal, Lda. is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

The company was established in 2012 by Tiago Emanuel Pereira, who represents the third generation of goldsmiths, following the tradition of his paternal family from Gondomar (parish of Jovim). He learned from his father, Eduardo Manuel Martins Pereira, the company's manager, and his grandfather Ernesto Riheiro Pereira.

Classic Silver specialises in the manufacturing of jewellery items, with a particular focus on the production of filigree pieces. As a micro-enterprise, it relies on skilled and experienced workers who ensure the quality of each product.



#### **INFORMATION ABOUT VISITS**

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops ver-e-fazer/descobrir-a-rota-da-filigrana/ marcacao-de-visitas/

#### **Booking contacts:**

Tel.: +351 932 006 341 +351 932 003 358

#### Visiting days:

of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm

**Number of visitors:** Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min.





#### F. Ribeiro, Lda

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum, six traditional workshops, and CINDOR.

F. Ribeiro, Lda. is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

Since 1981, F. Ribeiro, Lda has been creating jewellery pieces, exclusively in gold, unique and adapted to new fashion trends, while respecting Portuguese tradition. In 2002, the company incorporated as a society, changed its premises, and shifted its paradigm.

With an identity and a long history in the ancient art of filigree, F. Ribeiro has transformed into a flexible, creative and innovative jewellery design company.

Filigree is an exclusively manual art, requiring artisans to work very meticulously, imaginatively, and with great dexterity.

The Amo Joias Portugal brand exists to make our customers' dreams come true: our secret? A young and motivated team working on personalised projects that our goldsmiths transform into authentic works of art.



#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops require booking 3 working days in advance. Booking at: https://visitgondomar.cm-gondomar.pt/ver-e-fazer/descobrir-a-rota-da-filigrana/marcacao-de-visitas/or turismo@cm-gondomar.pt

#### Booking contacts:

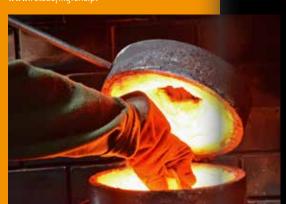
Tourism Division / Gondomar Municipal Museum of the Route of the Filigree Tel.: +351 932 006 341 +351 932 003 358 Email: turismo@cm-gondomar.pt

#### Visiting day

Gondomar Municipal Museum of the Route of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm Public holidays on request. CINDOR: Closed on weekends, public holiday and August.

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Workshop - 50 min. Shop: Yes

**For more information, please visit:** www.rotadafiligrana.pt





### Só Ouro

The Route of the Filigree consists of the Gondomar Municipal Filigree Museum, six traditional workshops, and CINDOR.

Só Ouro is a workshop affiliated with the Route of the Filigree and holds the 'Filigree of Portugal - Certified Artisanal Product' certification.

A charismatic family-run business with over 30 years, and a strong connection to the city of Gondomar and its goldsmithery.

It is dedicated to the production and sale of all types of jewellery, with a special focus on creating and producing unique and exclusive pieces tailored to each customer. It has always sought to achieve a fusion between the wisdom of tradition and the boldness of innovation. An example of this is one of its most recognised collections, which combines the art of traditional filigree with cork.



#### INFORMATION ABOUT VISITS

#### Location:

Travessa da Convenção de Gramido, 41 4420-416 Valbom

#### Booking:

Visits to traditional workshops require booking 3 working days in advance. Booking at: https://visitgondomar.cm-gondomar.pt/ver-e-fazer/descobrir-a-rota-da-filigrana/marcacao-de-visitas/or turismo@cm-gondomar.pt

#### Booking contacts:

Tourism Division / Gondomar Municipal Museum of the Route of the Filigree Tel.: +351 932 006 341 +351 932 003 358 Email: turismo@cm-gondomar.pt

#### Visiting days

Gondomar Municipal Museum of the Route of the Filigree: Tuesday to Saturday: 10.00 am - 1.00 pm / 2.00 pm - 6.00 pm Public holidays on request. CINDOR: Closed on weekends, public holiday and August.

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Workshop - 50 min. Shop: Yes

**For more information, please visit:** www.rotadafiligrana.pt





# Route of the Filigree

### CINDOR

Established on 26 December 1984, it is the only vocational training centre in Portugal specifically dedicated to the goldsmithery and watchmaking sector. In addition to training activities, the school welcomes visitors as part of the Route of the Filigree, offering filigree and chiselling workshops. Visitors are invited to create their own piece under the supervision of specialised trainers. The final piece is given as a gift to the visitor. Groups of 10 people.

CINDOR

### INFORMATION ABOUT VISITS

4420-416 Valbom

### Booking:

require booking 3 working days in advance. https://visitgondomar.cm-gondomar.pt/ ver-e-fazer/descobrir-a-rota-da-filigrana/ marcacao-de-visitas/

Booking contacts: Tourism Division / Gondomar Municipal Museum of the Route of the Filigree Tel.: •351 932 006 341 +351 932 003 358

Visiting days:
Gondomar Municipal Museum of the
Route of the Filigree: Tuesday to Saturday:
10.00 am - 1.00 pm / 2.00 pm - 6.00 pm
Public holidays on request.
CINDOR: Closed on weekends, public

Number of visitors: Min. 4 - Max. 50 Languages: Portuguese + English + French Duration of the visit: Museum - 40 min. Workshop - 50 min Shop: Yes

For more information, please visit: www.rotadafiligrana.pt





## S. Pedro da Cova Mining Museum

The São Pedro da Cova Mining Museum, the only one focused on coal mining in Portugal, opened its doors in 1989. It reopened to the public on 17 December 2022, with an adapted museological discourse aimed at better communication between the museum and its audience. It also provides resources for educational purposes as well as entertainment.

When you visit the Mining Museum, you'll discover a history that is around 500 million years old: trilobite fossils that take us back to pre-existing seas, and plant fossils to tropical forests, whose vegetation led to the formation of coal, an ore that was exploited in São Pedro da Cova for over 170 years (1793-1970).

'Zé do Passal' welcomes visitors and shares his day-to-day work underground, inviting us to explore the recreation of the underground gallery, thus experiencing an environment close to that of the underground.

As the mine also relies on female labour, the work done by women in the coal treatment process is also portrayed.

There are various regular and ongoing initiatives for educational purposes. They are available to all audiences and lead visitors to experience new sensations and emotions, based on the permanent exhibition that covers geological and mining issues.

There is a lot more to see, hear and experience during a visit to the São Pedro da Cova Mining Museum.





turismo industrial

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## ---- MACEDOdeCAVALEIROS

The municipality of Macedo de Cavaleiros has been recognised by UNESCO three times. The 'Caretos' of Podence, the Terras de Cavaleiros Geopark, and the Transboundary Biosphere Reserve of the Iberian Plateau are three distinctive symbols of the municipality, showcasing its extensive natural and cultural richness. The distinctions awarded by UNESCO are just another way of acknowledging the town's rich heritage. Besides contributing to the development of the territory and the local economy - particularly by attracting more visitors and enhancing the tourism activities, they carry with them the responsibility of protecting, preserving and promoting heritage, ensuring it for future generations.

Fosucing on Real Filatório de Chacim and the Murçós Mines, this territory aims to increase and diversify the number of museums linked to former industrial complexes. This initiative provides visitors with Factory Tours related to production processes or connected to its historical and cultural past.

Explore your senses and visit us!

https://www.cm-macedodecavaleiros.pt/pages/218

## Murçós Mines

The former Murçós mining area is located in the parish of Murçós, municipality of Macedo de Cavaleiros and district of Bragança, about 1.5 kilometres southwest of the village of Murçós.

The Murçós Mining Complex covers about 30 hectares and holds a heritage consisting of several open-pit mining fronts, a mining gallery, and buildings to support the mine's operation and washing facilities. In times past, these facilities were used for ore separation.

In Murçós, mining activity was mainly associated with the extraction of tungsten, a metal of great significance for the production of weaponry during World War II. The extraction of tungsten in the region dates back to 1940, but was suspended between 1976 and 1981.

## INFORMATION ABOUT VISITS Location: Access via an unpayed road fro

Access via an unpaved road from the EM535-1, the road connecting Ferreira to Murçós.

### Booking:

Required, at least 2 days in advance (subject to availability

### Booking contacts:

Location name Largo da Estação s/n 5340-215 Macedo de Cavaleiros Terras de Cavaleiros Geopark Tel.: (+351) 278428101 Email: geral@geoparkterrasdecavaleiros.com

### Visiting days:

Monday to Friday: 9.00 am - 5.00 pm (Advance booking) Weekends and Public holidays (on request)

Number of visitors: Min. 10 (40 Max.)
Minimum age: 10+
Languages: Portuguese and English
Duration of the visit: 60 to 90 minutes
Shop: No

For more information, please visit: https://geoparkterrasdecavaleiros.pt/glor/141/17



# Real Filatório de Chacim

Built in 1788 by decree of Queen Maria I, the Real Filatório de Chacim was an attempt to revolutionise the silk industry, not only in the region of Trás-os-Montes but throughout the country. The Chacim factory was part of the plan by D. Rodrigo de Sousa Coutinho, 1st Count of Linhares, to boost silk production in Portugal. To achieve this, he invited the Arnaud family, silk merchants in Piedmont, to introduce an innovative technology at the time the round silk mill.

The innovative nature of this industrial venture lay in the Piedmontese silk mill, which consisted of a complex machine for spinning silk thread.

The round silk mill, originating from the Italian city of Lucca and documented since the 13th century, produced high-quality twisted silk threads with hundreds of spindles in a short amount of time.

That year, the Arnaud family settled in Chacim, where, under their guidance, they developed the Real Filatório and introduced the Piedmontese method in silk manufacturing.

In the 1820s, the Filatório de Chacim fell into decay, and the Arnaud family evAentually abandoned the project. The Interpretive Centre keeps material remains of that silk mill.

The Filatório de Chacim is, therefore, the monument that brings the history of the silk industry to life, depicting the transition from old methods to more modern ones practiced in Europe.

In the 1990s, the Filatório de Chacim became part of the Silk Route along with the regions of Como (Italy), Nîmes (France), Bursa (Turkey), Barcelona (Spain), Macclesfield (Great Britain), and Soufli (Greece).

### **INFORMATION ABOUT VISITS**

### Location:

Real Filatório de Chacim Interpretive Centre and Ruins of the Real Filatório de Chacim Rua do Bairrinho Chacim, Macedo de Cavaleiros 41°28'11.8"N 6°54'12.3"W

### Booking:

Required, at least 1 day in advance (subject to availability

### Booking contacts:

Macedo de Cavaleiros Municipal Museum Network Tel.: (+351 278097875) Email: museus@cm-macedodecavaleiros.pt Tourist Office Tel.: (+351 278099166)

### Visiting days: Visits hooked in advance

Number of visitors: Min. 1 - Max.
Minimum age: not applicable
Languages: Portuguese and English
Duration of the visit: 60 minutes
Shop: No

For more information, please visit: https://www.cm-macedodecavaleiros.pt/pages/217









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## MARCOCECANAVESES

The Industrial Heritage offer in Marco de Canaveses inevitably involves the extractive industry. A visit to the Stone Museum allows you to delve into the history of the local men connected to the extraction and trading of granite and its derivatives. These men, with chisel in hand, sculpt an entire artistic universe. This is a vital resource for the economic and social sustainability of the territory, as well as for the enhancement of the business fabric, making a decisive contribution to its expansion. Here, you will wander through various colours and shapes, along cobbled streets, sunny houses, fountains, alongside numerous monuments that showcase the skilled art of working with stone.

However, this journey into the past won't be complete without first discovering the unique story behind the delicious cookies of Fábrica Duriense, an authentic experience that will surely delight your taste buds. A venture that has already crossed borders, with its recipes being savoured on other continents. A business and a legacy that Mariana and João inherited from their grandparents and have been able to value, with a profound respect for authenticity and quality. From an early stage, they welcomed visitors, always with a warm and enthusiastic hospitality. Yes, they stand out in the region and are a valuable attraction, a living industry that deserves recognition.

The industrial heritage offer in Marco will be more comprehensive in the future, including other sectors that will complement the sites of this tourist destination, bringing together everything you've always dreamed of. Visit us and see for yourself!

https://visit.marcodecanaveses.pt/

### Duriense

Fábrica Duriense - Indústria de Biscoitos, Lda. was founded in 1956 by the couple Joaquim Ribeiro and Elisa Coutinho, making a significant contribution to employment and the economic dynamics of the agri-food sector in Marco de Canaveses. Deliciously irresistible and crunchy, these regional biscuits are produced with the utmost precision, quality, and hygiene, values that have prevailed from day one and accompany the brand to this day. A visit to the manufacturing process, focused on the sustainability of resources, reveals a well--preserved legacy that is now in its third generation.

Originally made by hand in woodfired ovens, Chocolate Pinecones, Coconut Rings, Orange Tongues, and Lemon Biscuits are now joined by new recipes, blending traditional craftsmanship with modern production methods to meet market demands. Mariana and João promise to continue this beautiful love story, inviting you on a journey back in time to savour the aroma of freshly baked cookies with chocolate or port wine and cinnamon. The values of their grandparents endure over time, a commitment upheld to ensure that the experience will always be sweet and unforgettable.

A visit to Fábrica Duriense brings you into contact with the best Industrial Heritage in our region, a memorable living Factory Tours that can be complemented with a visit to the Church of Soalhāes, probably the most beautiful church in Portugal.

### INFORMATION ABOUT VISITS

### Location:

Rua de Eiró, 503 1634-738 Soalhāes, Marco de Canaveses

### Booking:

Required, at least 8 days n advance (subject to availability)

### Booking contacts:

Fábrica Duriense Tel.: +351 255 531 187 Email: geral@fabricaduriense.p

### Visiting days:

Summer:
7.30 am to 12.30 pm - 2.00 pm to 6.30 pm
Closed: Friday, Saturday and Sunday
Winter:
7.30 am to 12.30 pm - 2.00 pm to 6.30 pm
Closed: Friday, Saturday and Sunday
(public holidays and vacations on request)

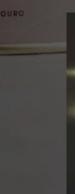
Number of visitors: Min. 5 - Max. 15
Duration of the visit: 30 min.
Languages: Portuguese + Spanish + English
Shop: Yes

For more information, please visit: www.duriense.com











## StoneMuseum

The Stone Museum is a municipal museum located in Alpendorada - Marco de Canaveses, close to the granite extraction, transformation and trading industries. It is housed in a beautiful building - a school from the 'Estado Novo' era, where stone engages in a vibrant dialogue: through its long-standing relationship with humans; serving as a tool for the arts and as the foundation of local wealth.

It was inaugurated on 6 September 2009, and celebrates granite and the work of the people who, since time immemorial, have made the extraction, transformation and trade of stone the guarantor of their economic sustainability and one of the main development drivers in Marco de Canaveses, especially in the lower part of the municipality. Visitors will find three different sections, developed in a lively dialogue: 'Man and Stone', 'Stone in Arts', and 'Stone and Local Development'.

It's worth noting that the Marco de Canaveses Stone Museum is integrated into the 'Route of Mines and Points of Mining and Geological Interest of Portugal.' A collaborative, promotional and inspiring projects that brings together Museums, Foundations, Living Science Centres, Geoparks and Universities, following an 'open museum' logic.

Here, the stone celebrated by so many poets engages in a vibrant dialogue: through its long-standing relationship with humans; serving as a tool for the arts; and as the foundation of local wealth. Here, the stone that flows in the veins of this town and municipality is a monument to culture. So that everyone can claim it as their own. And to foster a collective sense of belonging. In stone and culture.





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## MATOSINHOS

The Municipality of Matosinhos has been working to diversify its tourist offer by investing in new tourism products.

Alongside gastronomy, architecture and water sports, the municipality is now investing in Industrial Heritage, highlighting the historical and cultural heritage generated by the construction and development of the Port of Leixões in the industry, particularly the canning industry, in line with the National Tourism Strategy 2027.

In Matosinhos, the institutional partners participating in this Industrial Heritage project are: The Ramirez, Portugal Norte and Pinhais canneries, the Douro, Leixões and Viana do Castelo Port Authority, with Titan, and Superbock with Casa da Cerveja.

From the Titan of the Port of Leixões, which served as a lever for industrial development and a catalyst for the installation of all kinds of manufacturing units, to the *ex-libris* of the finest fish canning and beer production at both the national and international levels, Matosinhos now offers a qualified Industrial Heritage experience.

When visiting us, you can explore and understand the current and past manufacturing processes of these products, learn about the operation of the machinery used, and even taste various sampling options. These experiences reveal authenticity and enhance the identity of our heritage.

All of them are tourist attractions, contributing to the preservation of the city's memory and identity, as well as to the tourist and economic development of the municipality.

www.cm-matosinhos.pt/conhecer/turismo-industrial www.matosinhoswbf.pt/p/turismoindustrial

## Conservas Portugal Norte

Founded in 1912, Conservas Portugal Norte is a family-owned business with a long tradition in the production and sale of canned fish, namely sardines, tuna, mackerel and others, in a wide variety of sauces and presentations.

A tour of the Conservas Portugal Norte factory is a dive into the world of canned goods and a unique gastronomic experience!

This Factory Tour begins at the Companhia das Conservas shop, where you can learn all about the canning process, from the arrival of the fish and its preparation and seasoning to its cooking in the ovens, the filling of the cans with sauces, and employees skilfully wrapping the cans with paper.

At the end, you'll have the opportunity to taste our recreations of snacks made with the canned products available on the shop shelves, accompanied by a glass of wine or juice. To top it all off, take the opportunity to seal a can with a pedal crimping machine from the 1940s.

### INFORMATION ABOUT VISITS Location: Rua Sousa Aroso, 610 4450-287 Matosinhos Booking: **Booking contacts:**

Visiting days: Monday to Friday: and 2.30 pm - 4.00 pm

Number of visitors: Max. 15 Languages: Portuguese + English **Duration of the visit:** 30/45 min. **Shop:** Yes

For more information, please visit:



### Conservas Ramirez

In Matosinhos, you can explore the history and taste the 'flavours' produced in the world's oldest operating fish cannery - Ramirez & C<sup>a</sup> (Filhos), SA.

Founded in 1853 in the Algarve, it has been operating in Matosinhos since the late 1920s and relocated its headquarters to this municipality in 1950.

In addition to being at the forefront of technology, its innovative production unit, 'Ramirez 1853', includes a shop, an important museum area and an auditorium, all geared towards industrial heritage. You can't miss this tour Factory Tour, which can include a tasting or the opportunity to operate a can sealing marhine.

At Ramirez, visitors embark on a journey and are amazed by an ocean of epic history filled with flavour: a five-generation family business; an industry that revolutionised the concepts of fish preservation, from the time when fish was salted, long before refrigerators were invented, to today's innovative techniques; an extensive and unique range of canned fish; a dozen century-old brands, and undeniable contributions to the development of the sector, such as the introduction of the easy-open ring.

### INFORMATION ABOUT VISITS

### Location:

Rua do Passadouro, 13 4455-953 Lavra

**Booking:**Not required except for pack 3, which must be booked 2 weeks in advance

### **Booking contacts:**

Tel.: +351 229 997 878 Email: ramirez@ramirez.pt

### Visiting days:

Monday to Friday (9.30 am - 12.30 pm / 3.00 pm - 5.30 pm) no visits in August, public holidays and maintenance periods.

Number of visitors: Min. 5 - Max. 25 pack 3 with a minimum of 15 visitors Languages: Portuguese + English + French + Spanish Duration of the visit: pack 1 - 1h15 // pack 2 - 1h30 pack 3 - 2h00 Shop: Yes

For more information, please visit: https://ramirez.pt/



### Conservas Pinhais

Located in the heart of Matosinhos, Pinhais & Ca has been a key company in the Portuguese canned fish industry since 1920 and is a global reference in the sector, particularly known for its expertise in sardine preserves, focusing on the vision and goal of offering the best canned sardines in the world.

Differentiation comes from production according to the traditional method: selecting and buying only the best fish, the freshness of its ingredients, homemade and secret recipes perfected over generations, and of course, the small - yet significant - details that only the dedicated employees, who are now part of the Pinhais 'family', know from handling the product for decades.

The Conservas Pinhais Living Museum Factory Tour begins with the transition from its typical façade to the building's beautiful entrance hall (and its surprising staircase), initiating a cycle of sensory experiences

that make this visit an immersive experience. The possibility of seeing the factory from the inside, accessing the production area where it is possible to observe the traditional working method, which is preserved as a legacy to this day, takes us back to 1920. After the packaging process, you can wrap your own tin, finishing with a unique tasting experience for your palate, featuring the iconic Pinhais and Nuri sardines.

With limited production, each can of the Pinhais and Nuri brands represents a special and unique masterpiece. Everything converges in a preserve of incomparable quality, which in some countries has become a cult product, symbolising the best moments in life.

Get to know the Pinhais family and witness all the care and dedication with which they have been working for over 100 years to offer what their customers call 'the best sardines in the world.'



### Super Bock Casa da Cerveja

Super Bock Casa da Cerveja is a tour circuit open to the public, located within the Super Bock Group's Production Centre in Leça do Balio - Matosinhos.

Throughout this immersive experience into the world of beer, you'll learn all about the brewing process, from the raw materials that give rise to it to the production of the wort, through fermentation, and ending with the filling where you can hear the bottles clink.

There is also room to discover the history, highlights and curiosities of the Super Bock brand, one of the most renowned national brands. Highlights include a visit to the emblematic Copper Room, which was the first manufacturing room of this Production Centre, with its iconic copper boilers.

The senses are especially challenged in the final part of the tour, with the tasting of 2 types of beer paired with small delicacies.

### **INFORMATION ABOUT VISITS**

### Location:

Rua do Mosteiro 4466-955 Leça do Balio

### Booking:

### Booking contacts:

Tel.: +351 932 642 120 +351 223 203 160 Email: info@superbockcasadacerveja.pt reservas@superbockcasadacerveja.pt

### Visiting days:

From Wednesday to Sunday, at 10.30 am and 3.00 pm

Number of visitors: Max. 30
Minimum age: 18+
Languages: Portuguese + English + French
+ Spanish
Duration of the visit: 120 min.
Shop: Yes

For more information, please visit: www.superbockcasadacerveja.pt



## Titan do Porto de Leixões

The Port of Leixões is made up of generations that, year after year, have shaped its history with cargoes coming and going, and passengers arriving and departing. Its origin is intertwined with the people of Matosinhos and their stories, both offshore and on the high seas, but also, inevitably, with our giant 'Titan.'

This colossus of engineering and industry, a symbol of the strength and power of this port and a driving force behind the urban growth of the port area, continues to live up to its past as a symbol of the splendour and centuries-old history of Leixões. The 'Titans' of the Port of Leixões are, undoubtedly, great pillars of the history of Matosinhos. Unique in the world, the 'Titans' are monumental cranes that uniquely document the era of iron and steam-powered engineering and architecture. The 'Titans' were crucial in the construction of the Port

of Leixões, the largest engineering project undertaken in Portugal in the 19th century. For a big problem, only a 'titanic' solution will do.

The construction company, 'Dauderni & Duparchi', commissioned two gigantic and powerful cranes from the famous French workshop 'Fives', in Lille. With their almost 69 metres in length, weighing 420 tonnes, and towering up to about 17 meters in height, their designation as 'Titans' was well justified.

The 'Titans' are all the more important due to their value as privileged witnesses of the industrial age and iron architecture/engineering, and they are unique in the world.

The 'Titan' on the south side of the Port of Leixões has been rebuilt, featuring many of its original components, especially the mechanical parts. It can now be visited along its nearly 69 metres in length and 17 metres in height.

# INFORMATION ABOUT VISITS Location: Titan de Leixões APDL - Porto de Leixões Molhe Sul do Porto de Leixões Booking: Not required

Booking contacts: Tel.: +351 229 990 700 Email: correio@apdl.pt

### Visiting days:

Fridays, Saturdays and Sundays visits start at 10.00 am every hour at the hour until 5.00 pm, except at lunch time, 1.00 pm

Number of visitors: Max. 25 Minimum age: 10+ (if not accompanied by an adult) Languages: Portuguese + English Duration of the visit: 30 min. Shop: No

For more information, please visit: https://titan-apdl.pt/





Grupo Dinamizador Rede Portuguesa de

turismo industrial



Melgaço, Portugal's northernmost municipality, is located on the border with Galicia and is less than two hours from Porto. Part of its territory is included in the Peneda-Gerês National Park, classified as a World Biosphere Reserve by UNESCO.

A lush green region typical of Minho, with strong and fertile vegetation, Melgaço takes pride in its beautiful historical, cultural and architectural heritage, nestled within the marvellous Peneda-Gerês National Park. Melgaço's natural resources, such as the Minho River, the Laboureiro River and the surrounding nature, invite you to engage in sports activities scattered throughout several places of rare beauty. It is a land rich in traditions, stories, legends and testimonies of past experiences, and offers a rich and tasty gastronomy.

It is also renowned for the excellence of the Alvarinho wine produced here, which once again reveals the close connection between the territory and the people who have inhabited it over time. They have always sought to extract the best values while unequivocally preserving it, maintaining some of the most beautiful landscapes in Portugal intact. The Minho River, its fishing grounds, its mountains, its historic villages, and so many other things you can see and do, will make your visit to Melgaço unforgettable!

Melgaço is one of the few municipalities in Portugal certified as a sustainable tourist destination. Nature, relaxation, history, heritage, gastronomy and adrenaline are some of the reasons to visit.

Melgaço is one of those places that remain in your memory... Discover Melgaço.

www.discovermelgaco.pt

### Queijaria Prados de Melgaço - We Cherish Happy Goats

Established where Portugal begins, and taking advantage of its privileged location, Prados de Melgaço draws inspiration from the heritage of the Portuguese cheese-making tradition, creating an authentic, original and unique goat cheese to enrich the variety of products from the region.

In Prados de Melgaço's goat farm, music plays all day long. Verónica Solheiro and Marco Sousa argue that only with calm and happy animals can one obtain quality milk to make the best cheese. The couple left the city to return to their hometown, and in 2015 they founded the first cheese factory in the region.

The 500 or so goats listen to oriental-inspired music and are massaged by a brush that rotates non-stop, as if they were in a Spa. This relaxation encourages milk production, resulting in high-quality goat cheese.

The visit to the cheese factory provides an opportunity to witness the milking process, interact with the goats, and tour the facility, tasting its delicious cheeses.

### INFORMATION ABOUT VISITS

### Location:

Quinta do Moinho, Lugar de Malhagrilos Prado - Melgaço GPS: 42°06′10.8″N 8°15′38.5″W

### Booking:

Required (24 hours in advance) Booking contacts: Tel.: +351 251414093 Email: geral@pradosdemelgaco.p'

### Visiting days:

Monday to Sunday Times to be agreed

Number of visitors: Max. 25 Languages: Portuguese + English + Spanish Duration of the visit: 45 min. Shop: Yes

For more information, please visit: www.pradosdemelgaco.pt











Grupo Dinamizador Rede Portuguesa de

turismo industrial



Oliveira de Azeméis is a predominantly industrial municipality, hosting nationally and globally renowned companies in various sectors such as metalworks, moulds and plastic injection, footwear, the agri-food industry, among others.

In this context, Industrial Heritage is a way of promoting the AZEMÉIS brand and its industrial heritage, providing visitors with a first hand experience of 'seeing doing' through interaction with the production techniques of the visited companies.

More than just a visit, Industrial Heritage in Oliveira de Azeméis aims to provide visitors with a comprehensive Factory Tour whenever possible, showcasing the entire value chain, from raw materials to the final product.

https://www.cm-oaz.pt/turismo.356/oaz\_turismo\_industrial.2473.html

## Aspöck

Aspöck Systems is Europe's leading manufacturer of prefabricated lighting systems for all types of towed vehicles. From the concept to a ready-to-assemble product, Aspöck develops lighting solutions for trailers, agricultural machinery, automobiles, motorbikes and cara-

### INFORMATION ABOUT VISITS

### Location:

Rua do Paraíso Zona Industrial Rebordões - Apt. 131 3721-908 Vila de Cucujães Oliveira de Azeméis

**Booking:**Required, at least 5 days

**Booking contacts:** Oliveira de Azeméis Tourist Office Tel.: +351 256 674 463

**Visiting days:** Monday to Friday (on request)

**Number of visitors:** Min. 5 - Max. 20 Minimum age: 12+ Languages: Portuguese
Duration of the visit: 60 min.
Shop: No

For more information, please visit: www.aspoeck.com



## Atelier Paulo Neves

Born in Cucujāes, Oliveira de Azeméis, Paulo Neves has always maintained a strong connection with nature through his work. He creates compositions using wood, stone, iron and various materials like plastics and synthetics, making him one of the best artists of his generation.

When he was seven years old and carved a piece of wood, and something resembling the moon emerged, he began to think that when he grew up, he would become a sculptor. The dream came true, and today, Paulo Neves is one of the most renowned names in contemporary Portuguese sculpture, with representation in various national and international collections.

The visit takes place in the sculptor's two workshops - the stone workshop in Santiago de Riba-Ul and the wood workshop in Cucujāes.



# Berço Vidreiro

Oliveira de Azeméis has a long-standing significance in the glass industry. The moulds industry and the motivation to bring this historical heritage to life in the present culminated in the creation and revitalisation of 'Berço Vidreiro.' From the 16th century until the 1990s, the Covo Glass Factory and all the others that flourished here, notably Centro Vidreiro do Norte de Portugal, stood as a hub for significant production activities, bringing glass of great perfection and utility to all parts of the country. In 2007, driven by a collective desire to revive part of the history of glass and its narrative in Portugal, 'Berço Vidreiro' was set up in Casa das Heras, located in La Salette Park.

The process is lengthy. It requires this activity in the municipality. patience. And tolerance to heat. Here. temperature must be high, otherwise the glass will crack. Precision is an attribute of gesture. How many shapes, with a myriad of colours

inside, can a fireball take? And what can it be used for? Glass was once the driving force behind the city's economy, and the desire to 'resurrect' that historical heritage laid the foundation for the creation of this thematic museum.

Visitors can witness, in loco, the birth of glass objects. The temperature, the raw materials, and the tools with which they're crafted. This demonstration is led by individuals connected to the artisanal craft of glassmaking. And visitors can buy the pieces that they just saw coming to life by the hands of the artisans. A must-visit destination that unveils the centuries-old process of glass production, the techniques employed, and the significance of

### INFORMATION ABOUT VISITS Location:

### Booking:

### Booking contacts:

Email: turismo@cm-oaz.pt

### Visiting days:

(Public Holidays and Vacations on request)

**Number of visitors:** Min. 1 - Max. 25 Minimum age: Not applicable Languages: Portuguese, English and Spanish **Duration of the visit:** approx. 30 min. Shop: Yes

For more information, please visit: https://www.cm-oaz.pt/oliveira\_de\_aze-



### Colmol

Colmol is a second-generation company established in 1972, which manufactures innovative, high--performance and comfortable sleep systems. Focused on innovation and the environment, all products from this brand are manufactured using organic components and without petrochemicals.

Every night, thousands of people around the world enjoy the restorative benefits of a good night's sleep, thanks to its innovative mattresses.

From Europe and America to Asia. Colmol collaborates with the most demanding partners who share a commitment to provide consumers with the best possible value with the least environmental impact.

### INFORMATION ABOUT VISITS

### Location:

Rua do Progresso, 281 3720-354 Oliveira de Azeméis

### Booking:

### Booking contacts:

Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

Visiting days: Monday to Friday (on request)

**Number of visitors:** Min. 5 - Max. 20 Minimum age: 12+ Languages: Portuguese, English Duration of the visit: 60 min. Shop: No

For more information, please visit:



### Fábrica Novarroz Produtos Alimentares, S.A.

Novarroz is a Portuguese family-owned company, founded in 1979. However, the family's history in the rice business began a few years earlier, in the 1960s, in a small water mill located by the river, with a traditional and rudimentary production process. The strategy of continuous growth and improvement, along with various investments made over the past decades, positions Novarroz today as one of the leading rice producers in Europe, both in terms of production volumes and the quality of the manufacturing process.

Novarroz's ambition is to continue expanding its business, both by consolidating its markets and by developing new products to meet various trends, namely healthy eating, sustainability and convenience. Novarroz is deeply committed to enhancing the quality of life of its employees, not only within the corporate environment but also through support to the community, aiming for an improvement in personal well-being. This includes policies supporting charitable and sports institutions, health benefits, and other protocols for employees'

### INFORMATION ABOUT VISITS

### Location:

Rua da Moura, 43 - Adāes 3720 - 581 UI | Oliveira de Azeméi

### Booking:

Required, at least 5 days in advance (subject to availability)

### Booking contacts:

Oliveira de Azeméis Tourist Office Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

### Visiting days:

Monday to Friday (on request)

Number of visitors: Min. 5 - Max. 20
Minimum age: 12+
Languages: Portuguese, English
Duration of the visit: 60 min.
Shop: No

For more information, please visit:



## Ferpinta

Conceived with ambition, the FERPINTA Group was born 50 years ago in Portugal, in 1972, established as a limited company, FERPINTA S.A..

This is one of Portugal's largest and most versatile business groups. With initial investment in the steel sector, it grew and consolidated its international presence, becoming the largest Iberian manufacturer of steel pipes. The diversification of investments has always been a key strategy of its entrepreneurial management and, today, its areas of expertise encompass the Agricultural Equipment and Tourism sectors.

The Group is internationalised in over 50 countries, with direct investment in Spain, Angola, Mozambique, Guinea-Bissau, Ivory Coast, and the Democratic Republic of Congo. Employing more than 1,200 people, it is considered one of the most dynamic players in the Portuguese business landscape.

### INFORMATION ABOUT VISITS Location: 3720-011 Carregosa Oliveira de Azeméis Booking: Booking contacts: Email: turismo@cm-oaz.pt Visiting days:

**Number of visitors:** Min. 5 - Max. 10 Minimum age: 12+ Languages: Portuguese, English
Duration of the visit: 60 min. Shop: No

For more information, please visit:



OLIVEIRAdeAZEMÉIS

### Luis Onofre Luxury Portuguese Designer Shoes & Accessories

Luis Onofre is the creator who lends his name to the brand launched in 1999, but his family already had a history in the footwear industry since 1939.

Refined taste, a strong emphasis on details, and the use of the most exclusive and high-quality materials, have propelled the brand to become an icon in the realm of luxury brands. Each model is unique and exquisitely crafted to suit the most solemn occasions or simply everyday life.

The Luis Onofre brand is renowned worldwide, being present in all continents. The proof of this recognition is in the consistent presence in top-tier stores and being the choice of numerous celebrities and public figures around the world, such as Michelle Obama or Penelope Cruz.

### INFORMATION ABOUT VISITS

### Location:

Rua da Indústria, 77 - Lote 2 3720-251 Oliveira de Azeméis

### Booking:

Required, at least 10 days in advance (subject to availability

### Booking contacts:

Oliveira de Azeméis Tourist Office Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

### Visiting days:

Monday to Friday (on request)

Number of visitors: Min. 5 - Max. 10 Minimum age: 12-Languages: Portuguese, English Duration of the visit: 60 min. Shop: No

For more information, please visit: https://luisopofre.com



## Molinological Theme Park

The Molinological Theme Park is a project dreamed up since 2000 which became a living museum in 2009. The region's cultural, patrimonial and landscape heritage demanded it, given the high number of water mills (around 300) throughout the municipality of Oliveira de Azeméis. Due to the industrialisation of milling and its subsequent abandonment, they were gradually falling into a state of disrepair. With profound interventions in the existing built heritage, including the restoration of machinery, houses, weirs and channels, it was possible to turn the MTP into a reality. Occupying an area of 30 hectares, the MTP is located in the parishes of UI, Travanca and Loureiro, along the UI and Antuā rivers. Located in the Portuguese Village of UI, a land of millers and bakers, a visit to the Mill and Bread Museum will allow you to see the milling of cereals and experience the atmosphere of

the water mills along the UI River up close. These handmade mills are a significant representation of the people of Oliveira, integrating their collective memory. Here, you can also learn about one of the activities that is deeply rooted in the parish, with over 200 years of history - the artisanal production of the UI Bread, one of the municipality's greatest gastronomic references. Within the MTP area there are two hiking trails that connect the groups of mills that make up the park, offering visitors a journey into the past. In addition to the customs and traditions linked to the parish's trades, you can enjoy magnificent landscapes and explore the vast fauna and flora along the

### INFORMATION ABOUT VISITS

### Location:

Rua da Ponte da Igreja 3720-604 UI | Oliveira de Azeméis

### Booking:

Required, at least 3 days in advance (subject to availabilit

### Booking contacts:

Oliveira de Azeméis Tourist Office Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

### Visiting days:

Tuesday to Sunday (Public Holidays and Vacations on request)

Number of visitors: Min. 5 - Max. 20 Minimum age: Not applicable Languages: Portuguese and English Duration of the visit: 45 to 60 min. Shop: Yes

### For more information, please visit:

https://www.cm-oaz.pt/turismo.356/o\_que\_fazer.510/parques\_e\_jardins.1377,parque\_tematico\_molinologico.1601/.a5263.html



## Polisport

The Polisport Group, founded in 1978, was born out of the passion of its CEO, Pedro Araújo, for the world of two-wheelers. Presently, the Polisport Group has a strong presence in the manufacturing market of products related to the two-wheeler industry. Focused on internationalisation, innovation and quality customer service, the group has expanded its portfolio of customers and markets, and is now present in more than 72 countries around the world.

The Polisport Group is a global leader in baby carriers, specialising in bicycle and motorbike accessories, and has established itself as a market leader with a growing international presence. The Group exports 97% of its production and its portfolio includes 9 brands. It currently has 530 employees spread across 5 companies that cover, for the most part, the entire production process of the Group - Polisport

Plásticos S.A, Polinter Plásticos S.A, Polisport Molds, Lda, Polisport Brasil. and Polipromotion.

In addition to its strong investment in its own brands, its capacity for innovation has been recognised with several awards, including a Red Dot. The quality of service and technical expertise have enabled Polisport to attract important customers, fostering long and stable partnerships in the field of original equipment and private label manufacturing. In the motorcycle industry, they collaborate with prestigious brands such as KTM, Husqvarna, Triumph, Gas Gas. Yamaha and Wunderlich. In the bicycle and automotive products sector, we highlight the brands BeSafe, Burley and DECATHLON.

### INFORMATION ABOUT VISITS

### Location:

Rua Comendador António da Silva Rodrigues, 100 3720 Oliveira de Azeméis

### Booking:

Required, at least 5 days in advance (subject to availability)

### Booking contacts:

Oliveira de Azeméis Tourist Office Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

### Visiting days:

Monday to Friday (on request)

Number of visitors: Min. 5 - Max. 20
Minimum age: 12+
Languages: Portuguese, English
Duration of the visit: 60 min.
Shop: No

For more information, please visit: www.polisport.com/pt



reddot award 2017

# Schmidt Light Metal Group

Founded in 1989, the Schmidt Light Metal Group specialises in aluminium die-casting, producing components for engines, gearboxes. differentials and chassis in the automotive industry. Approximately 20% of all cars produced in Europe each year have components manufactured by SLM.

### INFORMATION ABOUT VISITS

### Location:

Oliveira de Azeméis

### Booking:

Required, at least 5 days

### Booking contacts:

Email: turismo@cm-oaz.pt

**Visiting days:** Monday to Friday (on request)

**Number of visitors:** Min. 5 - Max. 20 Minimum age: 16+ Languages: Portuguese, English
Duration of the visit: 60 min. Shop: No

For more information, please visit:



## Silampos

Silampos was founded in 1951 in Cesar, in the municipality of Oliveira de Azeméis. It manufactures stainless steel tableware for the kitchen and table, catering to both the domestic and HORECA sectors. Its flagship products are pressure cookers, the ex-libris of the company. It was Silampos that, in the 1960s, introduced the first pressure cooker in Portugal. Some still remember the TV advert featuring Carochinha and João Ratão. The stainless steel kitchenware was introduced by the brand to the domestic market in the 1970s, and the HORECA range was designed in 2004 to meet the needs of chefs. In 2005 it introduced Multidisc cookware, an advanced technology.

It leads the Portuguese market and exports to around 50 countries. Quality is a core concept throughout the Silampos organisation, present from the creation of its products to the support given to customers/consumers, as evidenced by the certification of its Quality, Environment and Energy system. Market recognition and an emphasis on design have earned the company several awards from official entities.

Visitors will have the opportunity to witness various stages of the production process at the factory, from raw materials processing to product packaging for the market, ending with a visit to the showroom.



### Simoldes

A unique Factory Tour inviting you to explore the secrets of moulds manufacturing, from its inception to the latest additive technologies. as well as the injection and processing of plastic parts under serial conditions for major automotive brands, among others...

Discovering the history of Simoldes Since its foundation in 1959, Simoldes has been a pioneer in the moulding and thermoplastic injection industry. Its history is one of perseverance, dedication and innovation, which you'll have the opportunity to explore during your visit.

Processes that Turn Ideas into Reality Discover how experts transform conceptual designs into tangible reality, using cutting-edge technology and the latest production practices. Visitors will have the opportunity to take a close look at each stage of the process, from the initial design to the final product.

Innovation, Sustainability, and

It's not just a company with decades of tradition, but also one that is committed to innovation and sustainability. Throughout the visit, you will discover how Simoldes embraces cutting-edge technologies to improve efficiency and reduce environmental impact, while collaborating on various research and innovation projects with its customers and partners. Its efforts to achieve more sustainable practices form an integral part of its present actions and its vision for the future. Join in on this exciting journey to uncover the secrets of the Simoldes universe in Portugal and around the world, where history and sustainability meet innovation.

### OLIVEIRAdeAZEMÉIS INFORMATION ABOUT VISITS Rua Comendador Aº Silva Rodrigues, 100 3720-502 Santiago de Riba-Ul N 40° 51.08.83′ - W 08° 28.48.42′ Booking: Booking contacts: Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt Visiting days: Number of visitors: Min. 10 - Max. 20 (larger groups can be divided into subgroups) Minimum age: 14+ Languages: Portuguese and English Polish, Czech, and German) Duration of the visit: 1h30 Shop: No For more information, please visit:

History and Innovation meet!

## Vitorino Silva Coelho, Lda.

A family-owned footwear company with 40 years of existence. It relies on experience and the latest technology, enabling the manufacturing of various types of footwear, always with the highest quality. It currently has two separate production lines, one equipped with machines designed to manufacture more refined/ elegant/feminine products, and another dedicated to more practical/ sporty/comfortable footwear.

The company is physically divided into two spaces totalling around 4,000 m<sup>2</sup>, each with a separate production line. The older facility has been in existence since 2008, and the newer one since 2016.

These units are about 500 metres apart, allowing them to maintain the characteristics that differentiate them and the necessary specialisation for the production of different types of products, while also ensuring control and easy access to each of them.

### OLIVEIRAdeAZEMÉIS INFORMATION ABOUT VISITS Location: Rua da Boavista, 207 3720-502 Oliveira de Azeméis Booking: Booking contacts: Visiting days: Monday to Friday (on request) **Number of visitors:** Min. 5 - Max. 10 For more information, please visit:

Tel.: +351 256 674 463 Email: turismo@cm-oaz.pt

Minimum age: 12+ Languages: Portuguese, English **Duration of the visit:** 120 min. Shop: No



turismo

industrial

## PONTEdeLIMA

Located at the heart of Ribeira Lima, Ponte de Lima is one of the most typical towns in the Alto Minho region and is considered the oldest town in Portugal.

With a privileged and attractive geographical location, this municipality has a variety of resources and potential, surrounded by exceptional landscapes and featuring green nooks and spaces of unique, singular and harmonious beauty.

A land of poets, filled with history, it stands out for its rich culture and landscape, enhanced by the flavours of the local cuisine that bear witness to the heritage left by our ancestors throughout the centuries. The renowned 'Arroz de Sarrabulho à Moda de Ponte de Lima', harmonised with the excellence of its *Verde* wines, particularly the Loureiro and Vinhão varieties, which in this region attain world-class quality.

A legendary town, elevated by royal charter in 1125 by Queen Teresa, it was a crossing point for the Romans heading north of the Peninsula. Thousands of pilgrims passed and still pass through here, on their way to Santiago de Compostela, stopping off at the Pilgrims Hostel.

The seat of the municipality, it is embellished by the Lima River, the pride of the local people and a landmark in the tourism and environmental sectors. Its natural beauty is enhanced with the opulence of the manor houses and the historic centre that takes us back to its ancestry.

A land full of rusticity, between the river and the mountains, it influences the habits and customs of the population, also dedicated to local crafts, folklore, fairs, the stone industry, and the agri-food industry that ties us to industrial heritage. Also associated with this highly relevant type of tourism is the Portuguese Toy Museum, the only one of its kind in the country, featuring thousands of pieces that depict the history of toys manufactured in our country for 100 years. Representative of a certain social order and associated with historical and cultural factors, this space fosters and encourages learning and the (re)construction of knowledge in a playful and dynamic way, offering proposals rich in visual experiences and artistic creation. Leveraging projects related to the fundamental principle of stimulating play, it invites the public to visit this space of discovery and memory retrieval.

Come and discover this place filled with history, stories and memories of times gone by!

https://www.museuspontedelima.com

# Portuguese Toy Museum of Ponte de Lima

Inaugurated in June 2012, the Portuguese Toy Museum is located in the noble building of Casa do Arnado, situated on the right bank of the Lima River, very close to Ponte de Lima's ex-libris - its Roman and medieval bridges.

This space offers various Factory Tours in a unique journey through the world of toys manufactured in Portugal, from the late 19th century to 1986. This chronological timeline was established based on the start of mass production of toys, i.e. industrial production, and ended on the date of Portugal's entry into the European Community. The itinerary begins with the permanent exhibition on the ground floor featuring 'Portuguese Manufacturers'.

This is followed by 'Portuguese Toy versus Foreign Toys', showcasing examples that highlight the dichotomy between foreign and Portuguese toys.

The narrative is only completed on the upper floor, following the evolutionary path of national manufacturing, trends, characteristics and functionalities.

The journey continues through the garden to the Model Room, the Playroom, the ARLO Room, and finally, the Temporary Exhibition

The exit is through the shop where you'll find rare items and unique toys that you can take home with you.

The Portuguese Toy Museum thus asserts itself as a recipient, guardian and transmitter of a vast and valuable heritage. It also serves as a cultural space that promotes and encourages learning through the development of an educational service open to the entire community.

### INFORMATION ABOUT VISITS

### Location:

Casa do Arnado Largo da Alegria, Arcozelo 4990-154 Ponte de Lima

**Booking:**Required, at least 7 days
in advance (subject to availability)

**Booking contacts:** Portuguese Toy Museum Tel.: +351 258 240 210

Visiting days: Tuesday to Sunday, including public

Duration of the visit: variable Languages: Portuguese + Spanish + English + French Shop: Yes

For more information, please visit: www.visitepontedelima.pt/pt/turismo/ museu-do-brinquedo-portugues/





PONTEdeLIMA



Grupo Dinamizador Rede Portuguesa de

turismo industrial



## PORTO

Used to seeing Porto as a city with an ancient commercial essence, open to the country and the world, especially since the 19th century, Porto has also asserted itself through its entrepreneurial and innovative side. These characteristics persist to the present day, highlighting its industrial nature.

From the design of blocks and streets, ruins or regenerated former factory facilities, old chimneys that remain standing in the city's profile, inscriptions on walls, ridges, manhole covers or fountains, there are many testimonies to the city's industrial activity, and even more so its memories, which are often reflected in the city's 19th-century layout as in its toponymy.

And the industrial activity developed in the city was quite diverse - textiles, metallurgy, milling, hat-making, pottery and ceramics, to name just a few - as were the areas in which it specialised over time.

Because history and heritage are built every day, this is an itinerary of Factory Tours through the multiple possibilities of visiting living spaces and active production facilities. It's a vast array of challenges that will take you to worlds as different as jewellery and printing, electric traction and transport, the beer and soap industries, as well as the scientific field. You'll find them everywhere, in the heartbeat of the city, ready to welcome you and share ancestral knowledge and traditions, full of originality, creativity and memories.

www.cm-porto.pt

## Alcino Silversmith Since 1902

Art, tradition and quality are in our DNA. With 120 years of existence and already in our sixth generation, we have been rediscovering ourselves and projecting into the future with talent and creativity. We create decorative objects and silver jewellery collections inspired by elements of nature, which has always been our greatest source of inspiration. Join us on a journey into the world of silver art, where you can discover the jewellery, decorative pieces and significant symbols of sacred art, carefully crafted at the century-old Alcino factory, at the heart of Porto!

In this Factory Tour, you will be able to learn about the company's history, discover the workshop, interact with and watch our artisans in their creative process in loco, learn about various goldsmithery techniques (casting, silver rolling, moulding and chiselling), as well as visit the shop and showroom, where you can see the pieces on display in different environments, decorated with the goal of allowing visitors to build an idea of how the pieces would look in a room at their

### INFORMATION ABOUT VISITS

### Location:

Rua de Santos Pousada, 76 4000-478 Porto

**Booking:**Required, at least 2 days
in advance (subject to availability)

Booking contacts: Ourivesaria Alcino Silversmith Since 1902 Tel.: +351 225 371 909 Email: store.alcino@alcino.com

Visiting days:
Working days: 10.00 am - 1.00 pm;
2.00 pm - 5.00 pm
(The workshop is closed on public holidays and weekends. Annual vacation periods will be announced in due time).

Number of visitors: Min. 1 - Max. 15 Duration of the visit: 30 to 45 min. Languages: Portuguese + English Shop: Yes

For more information, please visit: https://alcino.com/visitas-guiadas/



# Nortada Craft Beer

Located in the centre of the iconic city of Porto, the Nortada craft brewery is one of the best-equipped in Europe. This is where we produce more than 500 thousand litres of beer every year, always with the finest ingredients.

Come and enjoy a beer lover's journey in one single spot!

Learn all about the production process of this Portuguese craft beer and end your visit with a tasting of five refreshing beers. With or without dinner, come and enjoy a beer lover's experience in one single spot!

### INFORMATION ABOUT VISITS

### Location:

Rua de Sá da Bandeira, 210 4000-428 Porto GPS: 41.14814, -8.60817

Booking: https://cervejanortada.pt/ reservas/provas-tours/ https://feverup.com/m/104928 Required, at least 2 days in advance (subject to availability)

Booking contacts: Fábrica Nortada Tel.: +351 910 213 693

**Visiting days:**Tuesdays, Thursdays and Fridays
Public Holidays and Vacations on request

Number of visitors: Min. 2 - Max. 20 Minimum age: 18+ Duration of the visit: 90 min. Languages: Portuguese + English + Spanish Shop: Yes

For more information, please visit: https://cervejanortada.pt/reservas/ provas-tours/ https://feverup.com/m/104928







## Museum of the Higher Institute of Engineering f Porto

The Museum of the Higher Institute of Engineering of Porto (ISEP) was created in 1999. This space was born out of a long-standing desire to bring together and display a precious collection of scientific and teaching instruments that clearly demonstrate the scientific and technical evolution of experimental teaching since the creation of the Industrial School of Porto. in 1852.

Here we can observe the significant technological advancements of the 19th century in various fields of knowledge.

In the field of Physics, we have instruments related to optics, electrostatics, hydrodynamics and acoustics, as well as Electrotechnics with electrical measuring devices, telegraphs and motors. In the field of Mining and Metallurgy, we highlight a German collection of furnace and equipment models associated with mine slags. In the field of Mechanics, there are models of steam engines and machine components, and in the Chemistry field we find precision scales and various laboratory utensils.

To explore this universe, the museum invites visitors to perform simple scientific experiments. We want it to be a fun and enriching moment, where you can learn a bit of science in a playful way, with the aim of better understanding the world around us.

### INFORMATION ABOUT VISITS

### Location:

4249-015 Porto

**Booking:** Required, at least 5 days in advance (subject to availability)

Booking contacts: Museum of the Higher Institute of Engineering of Porto Tel.: +351 228 340 508

Visiting days: Monday to Friday 09.30 am » 12.30 pm / 2.00 pm » 5.00 pm Closed: Saturdays, Sundays and Public Holidays or when its closure is ordered by higher authority

Number of visitors: Min. 1 - Max. 20 Duration of the visit: 30 minutes (visit), Languages: Portuguese + English Shop: No

For more information, please visit: https://www2.isep.ipp.pt/museu/



PORTO

## Porto Tram Museum

'Between the Lines - Reiventing a Place' is the exhibition that retells the history of trams in the city of Porto, starting from the history of the building that supported it.

The Massarelos Thermoelectric Power Plant is a building with more than 100 years of history dedicated to the production and transformation of electricity. Its opening to the public aimed at enhancing this industrial and intangible heritage, turning it into the object of its interpretative discourse.

The exhibition calls for a careful visit to a space characterised by the perspective of its architecture, amidst the lines and marks that time has left behind. The new narrative presented to the public is divided into five different sections that use large-format images, maps and video archives which, in turn, interact with vehicles and machines that highlight the history of electric traction and this thermoelectric power plant.

Among the sections, objects and spaces are presented chronologically, from the origins of public transport and the emergence of electric traction, to the evolution of the tram and its deployment in the city. Within the history of the tram, emphasis is also given to the work component, and the fifth and last exhibition area is entirely dedicated to the Massarelos Thermoelectric Power Plant. Here, the aim is to present its history and the different phases that marked it, both in terms of electricity generation and as a unique example of a significant industrial heritage in the history of the evolution of electricity production.



## Mini Fábrica de Sabonetes Claus Porto

This workshop starts with a visit to the internally curated exhibition that marks the beginning of a journey through the history and heritage of Claus Porto. Visitors are invited to travel back in time with the help of period documents, photographs and objects relating to some of the most important moments of the last 136 years. Next, participants will be led to a reserved area where they'll discover a fully equipped 'mini soap factory' revealing how Claus Porto soaps are produced. Through a miniature version of our original production line, we invite you to discover why Claus Porto crafts the finest soaps in the world.

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## PORTO INFORMATION ABOUT VISITS Location: Rua das Flores, 22 4050-262 Porto **Booking:**Required, at least 15 days in advance (subject to availability) Booking contacts: Flagship Store Claus Porto Tel.: +351 225 371 909 **Visiting days:** Monday to Friday (except public holidays) Number of visitors: Min. 10 - Max. 15 Duration of the visit: 120 min. Languages: Portuguese + English + Spanish Shop: Yes For more information, please visit: Creating Art With Fragrance Since 1887

## Peninsular Papelaria & Artes Gráficas

We are a centenary company, founded in 1905, always in the same family and now in its 5th generation. We are located in the centre of Porto, in a 4-storey 19th-century building, divided into the various production sectors.

In this Factory Tour, you'll travel through time, from the days of letterpress printing with individual lead types to the more recent production methods. You'll have the opportunity to see our centuries-old machines in operation and learn a little about the history of one of Porto's most iconic businesses.

### INFORMATION ABOUT VISITS

**Location:**Rua Mouzinho da Silveira, 67-71
4050-415 Porto

### Booking:

Required, at least 1 day in advance (subject to availability)

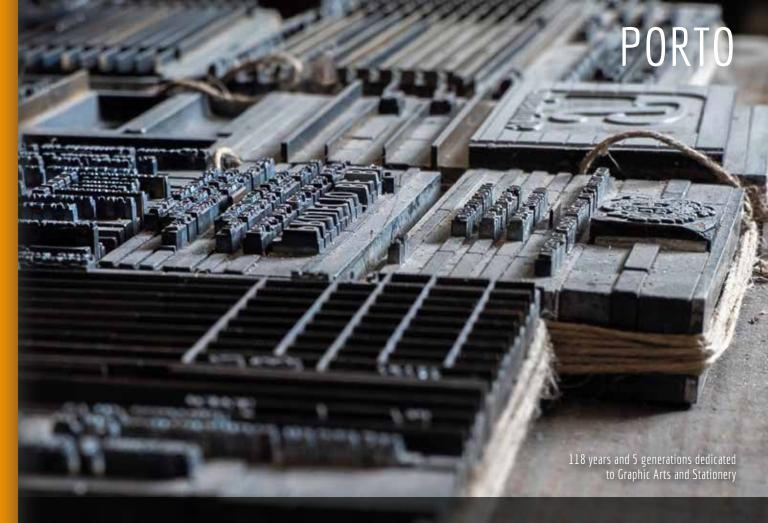
### Booking contacts:

Peninsular – Papelaria & Artes Gráficas Tel.: +351 222 005 225 Email: comercial@peninsular.com.pt Website: www.peninsular.com.pt

Visiting days: Monday to Friday (Session at 10.00 am + Session at 4.00 pm)

Number of visitors: Min. 2 - Max. 10
Minimum age: (not applicable)
Languages: Portuguese + Spanish +
English
Duration of the visit: 30-45 min.
Shop: Yes

For more information, please visit: www.peninsular.com.pt









## Transport and Communication Museum

### **Customs Building:** (Re)connecting at Port(o)

The history of the New Porto Customs Building, built on Miragaia beach in 1859, is closely associated with the industrial memory of the city of Porto, the northern region, and the

On the one hand, it incorporated various materials produced by national and foreign industries in its construction: on the other hand, as a customs service. it served as a space for the entry and exit of raw materials and final products resulting from the global industrialisation process - a true gateway connecting Porto to the world.

A visit to the building reveals the spaces where various tasks of the customs process were carried out, such as stevedoring, opening and checking goods, weighing and counting, treasury operations and the careful safekeeping of money, archiving voluminous customs clearances, storing hazardous products... The cranes on the old river

and railway docks, the 'Giraffe' crane overlooking the river, the rails inside the building, the wagon, the bell signaling the end of the working day for employees, the Port wine ledgers in the Library, the scales, the stamps, the clocks... all bear witness to the old customs bustle.

After a period of near-abandonment. due to the relocation of many services to Leixões and areas near the airport, as well as new road and rail terminals, the building is once again bustling with people who come here to communicate, learn, experience, and feel the emotions associated with its new functions as a Museum and Congress Centre.

And the recent classification as a National Monument has precisely recognised the importance of this project in the national socio-cultural panorama.

Visit the New Customs Building and let yourself be enchanted by the memories of the place...

### INFORMATION ABOUT VISITS

### Location:

Edifício da Alfândega Nova do Porto Rua Nova da Alfândega 4050-429 Porto - Portugal +41° 8′ 35.30″, -8° 37′ 17.69″

**Booking:**Required, at least 7 days
in advance (subject to availability)

**Booking contacts:** Tel.: (+351) 22 340 3000

Visiting days: Tuesday to Friday at 3.30 pm Saturdays, Sundays, and public holidays at 4.00 pm

**Number of visitors:** Min. 10 - Max. 25 **Minimum age:** not applicable Languages: Portuguese, English Duration of the visit: 1h30 Shop: Yes

For more information, please visit: www.amtc.pt/alfandega-percurso-inter-





turismo

industrial

## ---> S.taMARIAdaFEIRA

Santa Maria da Feira is home to Portugal's main cork industrial hub, the world's largest cork processing centre, with companies that not only explore the traditional potential of this sustainable material but also venture into various other areas where cork can surprise, from art to furniture, from fashion to cosmetics.

Here, tourists experience sensory Factory Tours inside active cork factories, uncovering a fascinating world of products where cork can be applied in various ways. To offer these tourism products, the City Council collaborates with APCOR - the Portuguese Cork Association - as a privileged partner. With the association's 'signature', the Cork Experience Tour provides a unique journey through the secrets and memories of the production process tailored to the profile of each group, and the Cork Welcome Centre serves as a knowledge hub and exhibition about the cork industry.

A visit to the Santa Maria de Lamas Museum, also known as 'Cork Museum,' complements this itinerary through the material and immaterial heritage associated with the cork industry, both in the Cork Room and in the permanent exhibition.

At the Terras de Santa Maria Paper Museum, visitors can also enjoy this symbiosis of knowledge, senses and emotions. Set up in two former 19th century paper mills, this unique museum space in the country aims to revive memories and paper making practices through a circuit of unparalleled Factory Tours at Engenho da Lourença (artisanal production) and Casa da Máquina (industrial production). The journey through the territory's history is enriched by a visit to the Convento dos Loios Museum, in the historic centre, and culminates at the iconic Castle of Feira, one of Portugal's most notable military monuments.

http://visitfeira.travel/

## Santa Maria de Lamas Museum

Also known as 'Cork Museum', the Lamas Museum was founded in the 1950s by local cork industrialist and philanthropist Henrique Amorim (1902-1977).

In addition to its collections, this space is inseparable from cork, both due to the Founder's connection to the manufacturing industry and to the abundance of cork in the area where it is located. That was the reason that led Henrique Amorim, after amassing a vast collection of pieces from so many different areas, to include the raw material to which he dedicated his life in the exhibition on display at 'his Museum'. And he did so not only through industrial archaeology, but also through the association between cork and sculpture.

Renovated since 2004, this museum, a veritable repository of memories, is now seen as a very particular case study in the history of Portuguese collecting and museology during the Estado Novo period. Inside, thousands of objects ranging from sacred art and ethnography to statuary and natural sciences (in addition to its industrial collection) stand out. Its programming is wide-ranging, making it a socially active venue with great cultural and educational value.

INFORMATION ABOUT VISITS

Location:

Booking:

Booking contacts:

Visiting days:

Shop: Yes

Tel.: +351 227 447 468

Recognising the quality of its space and collection, the Lamas Museum was accredited by the Portuguese Museum Network in 2018. And in the last two editions (2022 and 2023) of the 'APOM Awards', given by the Portuguese Museology Association, it was awarded two prizes and an honourable mention.

## S.taMARIAdaFEIRA GPS: N 40°97'72,84" W 8°57'09,77" **Number of visitors:** Guided Tour Languages: Portuguese + English + Spanish **Duration of the visit:** guided tour with or without Educational Service workshop - approximate duration of 60 to 90 min. Enjoy a unique museum that combines future, tradition and memory. For more information, please visit:

Visit us and feel surprised!

### Loios Convent Museum An Adventure in Cork

A space dedicated to History and Heritage, the Loios Convent Museum aims to safeguard, enhance and disseminate the testimonies and memories of the historical and cultural heritage of the municipality and the region. It promotes various activities of clear interest for the understanding of cultural, regional and national diversity. The permanent exhibition features sections on Archaeology, History and Ethnography, explaining the origins of Humanity, evolution and development of a vast administrative territory once known as Terra de Santa Maria.

It was in this territory that, from the 18th century onwards, there was a substantial boost in the cork stoppers industry, thanks to the growth in wine production and exports, coupled with the relative geographical proximity of the municipality of Feira to the Douro wine region. Santa Maria da Feira is currently the largest cork processing centre.

Location:

Shop: Yes

That's why we invite you to participate in an Adventure in Cork, exploring the Cork Stoppers Industry section of the permanent exhibition at the Loios Convent Museum. Come and find out where cork comes from, how it becomes a cork stopper, and what it's used for... After that, we'll reuse cork stoppers, creating useful and personalised objects.



## Terras de Santa Maria Paper Museum

Set up in two former 19th-century paper mills, the Terras de Santa Maria Paper Museum is unique in the country. Its mission is to preserve memories of the history of paper, enhancing the historical, cultural, social and economic values of a paper region with three centuries of activity, maintaining a permanent commitment between the past and the present.

Positioning itself as an active industrial museum, it is dedicated to the history of paper manufacturing, from its handcrafted 'sheet by sheet' production phase to the continuous paper production that marked the industrial environment of the last century. It also explores the recent history of the paper industry in Portugal.

At the Paper Museum, voted Best Portuguese Museum in 2011, doors open to unique sensory Factory Tours in Engenho da Lourença (artisanal production) and Casa

da Máquina (industrial production), engaging visitors in the manufacturing processes, sharing memories, and internalising gestures often repeated by the workers who laboured there, thus reviving memories of paper manufacturing. Inaugurated on 26 October 2001, the Paper Museum is the first museum dedicated to the History of Paper in Portugal, highlighting the importance that the paper industry has had in the municipality of Santa Maria da Feira and in the vast region of Terras de Santa Maria since 1708.

The Paper Museum, in addition to its several buildings, showcases artifacts and machinery from the artisanal and industrial paper manufacturing processes originating from various paper-making centres in the country. Those artifacts date back to the 18th, 19th and 20th centuries. The museum also keeps a collection of watermarked papers.





turismo

industrial



The municipality of Santo Tirso has an extremely interesting past from various perspectives.

Let's go back to the 19th century. Santo Tirso is nestled in the Ave Valley. This territory was a remarkable case in the context of the textile industry, with factories manufacturing and exporting globally. The wealth generated led to the development of working-class neighbourhoods and a unique socio-economic momentum. Entire families worked in the 'factory'. Social life was heavily conditioned by the factory whistle. This architectural element dominated the landscape and the hearts of the workers.

Women and men learned the art of weaving well on looms; the more creative ones provided suggestions for patterns/prints; apprentices picked up bobbins; orders were prepared in large warehouses; measurements and pieces were the responsibility of trusted men (calculations were done on paper without

calculators); the Employers were the Lords of the Land...!

This universe, filled with stories and knowledge, has been preserved in some places. Santo Tirso has the privilege of being part of the group of territories whose heritage has generated motivation for its preservation and enhancement. The Interpretive Centre of the Santo Thyrso Factory is a case in point. Today, industrial heritage coexists with living

You can visit a monastery and learn about the production process of a monastic liqueur unique in Portugal. Antiquity added wisdom and ingenuity. The art of doing things well thrives on exotic ingredients and the talent to combine them, giving time the gift it deserves. Industrial Heritage facilitates this knowledge and makes it possible to create unique Factory Tours. Visit Santo Tirso..., come and discover our Industrial Heritage.

www.cm-stirso.pt/conhecer/visitar/turismo-industrial

industry.

# Interpretive Centre of the Santo Thyrso Factory

Located on the left bank of the Ave River, and close to the city centre, the Santo Thyrso Spinning and Textile Factory was one of the most iconic companies in the Ave Valley, the heart of the Portuguese textile and clothing industry, since the construction of the Vizela River Factory in 1845. Founded in 1896, the Santo Thyrso Factory is an unavoidable reference in the collective memory of Santo Tirso and a fundamental space for understanding the development of the region and the textile industry.

The permanent exhibition reveals the history of this company and its connection to the textile industrialisation of the Ave Valley. The Interpretive Centre addresses also the new directions of the Textile and Clothing Industry, the challenges of the present, and the various aspects of the fashion industry. The Machine Room, a space for temporary exhibitions, recalls the great adventure of energy and marks the beginning of a journey through the most representative spaces of this industrial unit. Visit this important space and you'll have the opportunity to learn about how the memory of this company and its workers is valued.

### INFORMATION ABOUT VISITS

### Location:

4780-257 Santo Tirso

**Booking:** Visits to the Interpretive Centre are free of charge. Booking required at least 2 days in advance.

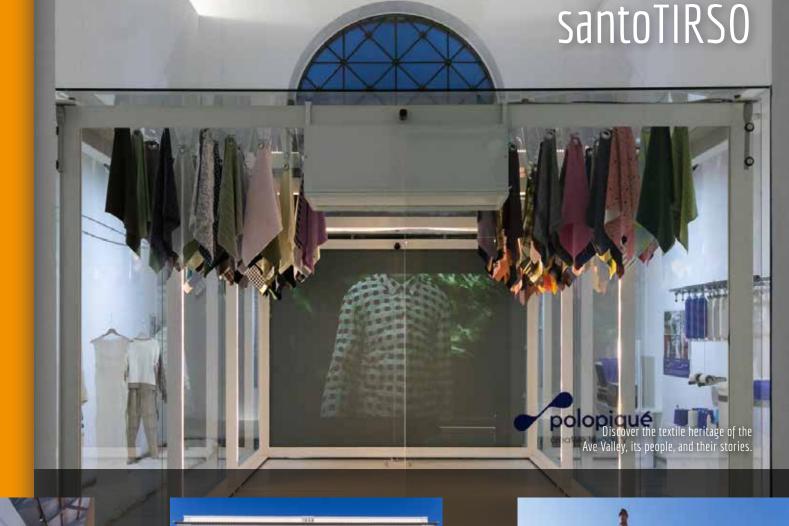
### **Booking contacts:**

Interpretive Centre
of the Santo Thyrso Factory
Tel.: +351 252 809 120
Email: museus@cm-stirso.pt

**Visiting days:** Monday to Friday: 09.00 am to 5.30 pm Saturday, Sunday and Public Holidays:

Number of visitors: Min. 5 - Max. 25 Duration of the visit: 30 to 60 min. Languages: Portuguese + English + Spanish + French Shop: No

For more information, please visit: santo-thyrso



PABRICA DE FIAÇÃO E TECIDOS DE SE THYRSO

## Singeverga Liqueur Production Unit

The Monastery of São Bento de Singeverga was founded in 1892 and elevated to the status of Abbey in 1938 - the only one still active in Portugal.

The Liqueur of the Singeverga Monastery is the only Portuguese monastic liqueur, produced using entirely artisanal methods by the monks of this Benedictine monastery, located in Roriz, municipality of Santo Tirso.

Following the Benedictine motto - Ora et labora - the monks of Singeverga engage in various agricultural activities that provide them with food and sustenance, but they also occupy their time with various arts, such as leather bookbinding, sculpture, and the manufacturing of liturgical wooden furniture both for their own use and for sale.

In 1935, after various experiments and fine-tuning, they also discovered a formula for a liqueur, which they named after the monastery and the place where it stands - Singeverga. Since then, the secret formula has been passed down from monk to monk.

Requiring time, perseverance and meticulous work in its preparation, the liqueur undergoes two macerations with 12 spices and aromatic plants over about two weeks until it reaches a liqueur with body and volume, where the characteristic topaz colour stands out, mainly due to the saffron. The liqueur also includes cinnamon, sweet flag, angelica root, cloves, nutmeg, aromatic myrrh and vanilla, among others. The liqueur then rests in oak barrels that have been used for several years, giving it density and texture, but also elegance and smoothness.

A liqueur with a very fine aroma and delicate flavour, it is the only genuinely monastic liqueur in Portugal, crafted by monks through the direct distillation of spices and aromatic plants.





turismo

industrial

## ---> S.JOAOdaMADEIRA

Take a journey back in time to the century--old Viarco pencil factory, explore the history of hat-making workers whose creations adorn so many heads around the world, or discover the process of crafting the textile interiors of our automobiles - these are just a few of the Factory Tours offered by Industrial Heritage in S. João da Madeira. Industry and labour are hallmarks of S. João da Madeira. contributing to the enhancement of the territory. The Municipality has capitalised on these factors through an innovative and distinctive tourism programme. Since 2012, when the City Council of S. João da Madeira launched the Industrial Heritage programme, thousands of people have had the opportunity to visit factories in full swing and learn about their production processes first-hand.

These tourist circuits through the industrial heritage of the municipality, which also include museums and institutions related to business development, combine the preservation of industrial archaeology legacy with the promotion of traditional industries and new technological and creative industries. They serve as a showcase for both the place's historical memory and its future in the industry of S. João da Madeira. The starting point for this journey into the industrial world is the Welcome Centre, located in the iconic Oliva Tower which, in addition to serving as a booking centre, also serves as a welcoming space for all visitors.

https://turismoindustrial.cm-sjm.pt

## Design and Footwear Academy

Established in 1965, the Vocational Training Centre for the Footwear Industry, as its name suggests, had as its main mission to provide workers with the skills they needed for industrial activities. Initially, it offered short-term courses related to footwear stitching, modelling and cutting. The current facilities were inaugurated in 1974, enabling it to meet the growth experienced by the Portuguese footwear industry during that decade. At the time, several training centres opened their doors across the country.

Later, especially from the 1980s onwards, it successfully addressed the challenges posed by new technologies and their growing importance in the business world. It currently pursues an educational policy where technical excellence blends with brand design and concept. Adapting the curricula to an increasingly demanding global market is a constant concern, resulting in high-quality education. Graduates stand out in international design and innovation competitions, benefiting from a facility equipped with state-of-the-art training resources at the forefront of the industry.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: •351 256 200 204 Email: turismoindustrial@cm-sjm.pt

**Visiting days:**Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning.
August, Public Holidays and Vacations (on request)

Number of visitors: Min. 5 - Max. 20 Minimum age: 6+ Duration of the visit: 60 min. Languages: Portuguese + English Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ academia









## Belcinto

Based in S. João da Madeira, Belcinto is a company dedicated to the design, production and sale of high-quality leather fashion accessories. It caters to customers seeking both sophistication and quality. Founded in 1961, Belcinto initially started manufacturing handcrafted leather belts using cowhide and calf leather. Earning prominence in the production of handmade leather belts, they expanded their product line to include school backpacks for children, men's travel bags, wallets, hats, and even women's purses and accessories, always specialised in leather. With a predominantly export-oriented focus, the company regularly participates in significant fashion industry events and collaborates with some of the world's top designers. Those designers recognise the assurance of quality raw materials coupled with the established craftsmanship cultiva-

ted over the years. Sustainability and environmental care are fundamental values for Belcinto, committed to using vegetable-tanned leather, aiming to offer products that can be passed down through generations. In addition to concerns with the environmental impact of raw materials, processes and facilities, in 2022 Belcinto launched the LeatherGoods project, which aims to produce exclusively from leftover raw materials from Belcinto's collections and productions, repurposing them entirely without generating new waste in the process. This project won the 1st edition of the SME EnterPRIZE | European Sustainability Award for SMEs.

### INFORMATION ABOUT VISITS Location: (Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira **Booking:**Required, at least 5 days in advance (subject to availability) Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning. August, Public Holidays and Vacations Number of visitors: Min. 5 - Max. 20 Minimum age: 10+ Duration of the visit: 45 min.

Languages: Portuguese + English + French Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ belcinto



## Bulhosas [Irmāos], SA

Bulhosas, a company founded in São João da Madeira in 1935 by Alberto Rodrigues Bulhosa, is an exemplary case of adapting to the changing times in the city of São João da Madeira. Currently managed by the third generation of the family, this is a graphic arts company primarily focused on producing self-adhesive labels in sheet and roll format. They work with materials such as paper, cardboard, and adhesive paper and film. In addition to labels, they also produce injected plastic items like hangers, clips, coasters, and more, diversifying their product range to cater to various audiences.

Where the past blends with the most advanced technology in the graphic industry, visitors to Bulhosas learn about the company's history in its museum room, showcasing label machines and catalogues that have spanned generations. This is followed by a tour of the current facilities, where you can see the machines working and the production of labels and tags. Bulhosas is an example of great adaptability to its market, a benchmark both nationally and internationally, manufacturing products for renowned brands. The contrast between the past and present of the graphic industry in Portugal is just one of the significant features of a visit to Bulhosas.

Location:

Booking contacts:

## S.JOĀOdaMADEIR INFORMATION ABOUT VISITS (Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira **Booking:**Required, at least 5 days in advance (subject to availability) Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday and Friday morning. August, Public Holidays and Vacations Number of visitors: Min. 5 - Max. 10 Minimum age: 10+ Duration of the visit: 60 min. Languages: Portuguese + English + French Shop: No For more information, please visit: https://turismoindustrial.cm-sjm.pt/ | bulhosas The secret is to mix the ink and infuse it with soul

# CEI Companhia de Equipamentos Industriais

Established in 1995, CEI - Companhia de Equipamentos Industriais aims to develop and produce technologically advanced and innovative equipment for cutting materials and other industrial processes applied to ornamental stone (e.g. kitchen worktops), footwear and leather goods, automotive, aeronautical and metalworking industries, among others. The company's strategy revolves around a continuous commitment to specialising in technologies with potential horizontal applications across various industrial sectors, thus enabling it to diversify its activity.

CEI has therefore been developing a comprehensive range of products stemming from solutions such as: waterjet cutting technology, milling, laser technology and robotic technology. Having invested in developing its own know-how from the outset, CEI is now an internationally acknowledged brand of excellence, creating and manufacturing high-tech equipment in Portugal. Innovation has been a core focus for CEI, evident in its research protocols with various R&D entities and active participation in national and European development projects. CEI has developed hundreds of different technology-based pieces of equipment, and as a result of this activity, holds several industrial patents.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:** Required, at least 5 days in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning. August, Public Holidays and Vacations

Number of visitors: Min. 5 - Max. 20 Minimum age: 15+

**Duration of the visit:** 45 min. Languages: Portuguese + English + French Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/cei



## Portuguese Footwear Technological Centre

The CTCP - Portuguese Footwear Technological Centre is a non-profit organisation founded in 1986 by the sector's industrial association (APICCAPS) and two institutes from the Ministry of Economy dedicated to supporting innovation - IAPMEI and INETI. Its main objectives include providing technical and technological support to companies in the footwear sector, assisting them in various activities related to their business strategies.

Born from a small technical laboratory dedicated to conducting quality control tests and trials, it was mainly from 1990 onwards that the CTCP took on a more active role in approaching and collaborating with companies, and began to intervene in other areas as well, namely by providing the following services:

Industrial organisation and management; Quality control (chemical and physical tests); IT and Management Systems; Certification of companies and products; Preparation and monitoring of industrial projects; Vocational training and qualification; Production of Technical Documentation (Audiovisuals, Brochures, Manuals, Newsletter); Environment; Occupational health and safety; Design and multimedia; Industrial property.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: •351 256 200 204 Email: turismoindustrial@cm-sjm.pt

**Visiting days:**Monday afternoon, Tuesday, Wednesday,
Thursday, and Friday morning.
August, Public Holidays and Vacations
(on request)

Number of visitors: Min. 5 - Max. 20 Minimum age: 6+ Duration of the visit: 60 min. Languages: Portuguese + English + French Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ctcp





## Cortadoria Nacional do Pêlo

Cortadoria Nacional de Pêlo is a highly qualified company in the preparation of textile fibres, primarily rabbit, hare and beaver fur, for the hat-making, industrial felt and wool industries. Founded in 1943, the company originated with the Industrial Conditioning Law (1931) and the subsequent plan to reorganise the hat-making industry, leading to the concentration of the fur preparation sector in a single company, based in S. João da Madeira, with the participation of all the existing manufacturers at the time. In 1960, under the leadership of António Oliveira Figueiredo, the company's manager, the factory building was inaugurated, and it continues to operate there to this day.

It is currently one of the largest companies in the sector worldwide, marketing a wide range of products in various parts of the world. With a growing concern for environmental and economic sustainability issues, since 2011, the company has been reinventing the traditional industrial process. It seeks partnerships and explores different approaches that have allowed for the upcycling of a by-product of human food consumption - rabbit fur - not just for the fur for hats, but also taking advantage of the skin and turning it into a distinctive, high-quality and highly resistant material, ready to be used in the fashion industry. The result of this revolution culminated in the emergence of Cortadoria Leather, a biodegradable leather brand free from harmful substances to the environment and the user.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:** Required, at least 5 days in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

**Visiting days:**Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning.
August, Public Holidays and Vacations

Number of visitors: Min. 5 - Max. 20 Minimum age: 12+ Duration of the visit: 30 min. Languages: Portuguese + English + French + Spanish Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/



## ERT Textil Portugal

ERT is a Portuguese multinational company present in 8 countries, specialised in the manufacturing of textile components for automotive interiors. Its headquarters are located in São João da Madeira, at the heart of an automotive industry cluster. Mobility is also a strategic market, but the automotive sector remains its primary business area. Established in 1992, ERT initially started as a small company providing textile lamination services for shoe linings, but the expertise it gained in this technological field was the key to enter the automotive sector in 2000.

While the majority of its turnover comes from the automotive sector, largely for exports, ERT also caters to other industries outside this realm, supplying thermoformed and laminated products for applications in sports, leisure, fashion, footwear, home textiles and construction. During your visit to ERT, you can explore the unit dedicated to cutting, sewing and coating components with textiles for automobiles.

Number of visitors: Min. 5 - Max. 20 Minimum age: 10+ Duration of the visit: 45 min.

Languages: Portuguese + English + French Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ert

# INFORMATION ABOUT VISITS Location: (Meeting Point) Rua Oliveira Júnior, 591 3700-204 - 5. João da Madeira Booking: Required, at least 5 days in advance (subject to availability) Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Flet: -515 125 62 00 204 Flet: -515 125 62 00 204 Femail: turismoindustrial@com-sjm.pt Visting days: Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning. August, Public Holidays and Vacations

## **FORVIA** Faurecia Moulded

With the merger of the Faurecia and Hella groups, the French business group Forvia became one of the key players in the global automotive industry. With over a century of history, they rank as the seventh-largest supplier in the sector globally, employing more than 150,000 people in over 40 countries. One in every two vehicles is equipped with Forvia solutions and its most advanced technologies. The Forvia Group offers customised mobility solutions with a focus on safety, sustainability and technological innovation. It combines expertise in electronics, clean mobility, lighting, interiors and seating, to drive change in the automotive industry.

The history of Forvia Faurecia in Portugal began in S. João da Madeira with the acquisition of the majority of Molaflex's capital by the French group Bertrand Faure Automobili - which later evolved into the Faurecia group, engaged in automotive activities at that time. Currently, Forvia Faurecia has six industrial units and a Research & Development Competence Centre in Portugal. In S. João da Madeira, you can visit Forvia Faurecia Moldados and get a closer look at the manufacturing process of headrests, armrests and foam seats for our automobiles, touring the production corridors of its multiple injection and cutting and sewing lines.

Location:

## .JOĀOdaMADEIRA INFORMATION ABOUT VISITS (Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira **Booking:**Required, at least 5 days in advance (subject to availability) Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: •351 256 200 204 Email: turismoindustrial@cm-sjm.pt Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning. August, Public Holidays and Vacations Number of visitors: Min. 5 - Max. 20 Minimum age: 10+ Duration of the visit: 45 min. Languages: Portuguese + English + French Shop: No For more information, please visit: https://turismoindustrial.cm-sjm.pt/ = A Moldieleie

## Fepsa Feltros Portugueses, SA

Founded in 1969. FEPSA - Feltros Portugueses, SA is the only hat felt factory in Portugal and is the result of the strategic vision of six entrepreneurs in the hat industry who decided to join forces and consolidate their production into a single company. Internationally recognised as a leader in the production of high-end felts, over the years FEPSA has innovated, in terms of technologies, processes and products, as well as in terms of management systems. This has provided the company with a significant competitive advantage, and the sustained capture of one-third of the global market.

The company specialises in manufacturing hat felts from animal fibres, such as rabbit, hare and beaver fur, or wool. Felts for hats are shipped worldwide from here, catering to the fashion and haute couture markets, as well as traditional models significant for ethnic, religious and professional markers.

### INFORMATION ABOUT VISITS

### Location:

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**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

**Visiting days:**Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning.
August, Public Holidays and Vacations

Number of visitors: Min. 5 - Max. 20 Minimum age: 12+ Duration of the visit: 40 min. Languages: Portuguese + English + French + Spanish + Italian + German Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/fepsa







S.JOAOdaMADEIRA



## Flexitex

In 1964. António Leite de Castro founded Flexitex, a company that lasts to this day. Dedicated since then to the production of knit and jacquard fabric covers designed for the bedding industry, Flexitex stands out for the quality of its products. The company complies with various quality standards and places a constant emphasis on the training of its employees.

At Flexitex's facilities you can see the production process of one of the essential components in mattress construction, from yarn preparation to the final product.

Its ex-libris are the giant jacquard looms in operation, which produce the fabrics, and the round looms that produce the knitwear.

### INFORMATION ABOUT VISITS

### Location:

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**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

**Visiting days:**Monday afternoon, Tuesday, Wednesday, Thursday, and Friday morning.
August, Public Holidays and Vacations (on request)

Number of visitors: Min. 5 - Max. 20 Minimum age: 10+ Duration of the visit: 45 min. Languages: Portuguese + English + French Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt/flexitex



## Heliotextil Etiquetas e Passamanarias, SA

Heliotextil was established in 1964 under the name Bulhosas e Aguiar, Lda., and it was only in 1972 that it took on its current name. Over the years, it has experienced significant development, enhancing both its productivity and the quality of its products and services. The company designs, develops, produces and sells labels, transfers, rigid and elastic tapes, among other textile accessories.

Its clients span across various sectors, including the textile, automotive, footwear, commerce, services and advertising industries. Investment in infrastructure and equipment, certification, asset enhancement and continuous training are key aspects of the company's strategy for achieving success. It employs around a hundred workers and is characterised as being a modern and comprehensive industrial unit for the production of textile accessories.

### INFORMATION ABOUT VISITS

### Location:

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**Visiting days:**Monday afternoon, Tuesday, Wednesday,
Thursday, and Friday morning.
August, Public Holidays and Vacations
(on request)

Number of visitors: Min. 5 - Max. 20 Minimum age: 6+ Duration of the visit: 45 min. Languages: Portuguese + English + French + Spanish Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ heliotextil





## Mariano Shoes

The history of Mariano Shoes dates back to 1945, when Manuel de Almeida Jorge, a master shoemaker, started producing high--quality men's shoes in S. João da Madeira. His creations quickly gained recognition throughout the country, not only for the quality of the craftsmanship but also for their contemporary design. Still operating from the same location, with a path of growth, Mariano Shoes now produces footwear that reaches demanding customers all over the world. Currently owned by the company All Around Shoes Calçado, Lda., Mariano Shoes continues to uphold its commitment to producing high-quality handmade footwear.

Comfort, elegance and individuality are the cornerstones of Mariano Shoes, where from cutting to shining, the use of machines is minimal, favouring manual processes, one pair at a time. This is complemented by a highly personalised and customised service, involving direct contact with the end customer. This approach caters to individual preferences and specific needs, fostering brand loyalty that transcends generations. This proximity service turns the factory into a large atelier, where visitors and end customers can come and be welcomed just like in a bespoke shop.



## Hat Museum

In 2005, the Hat Museum was set up in the building of the most important industrial unit in this field - Empresa Industrial de Chapelaria (EICHAP/ SANJO), which shows the production process of felt hats showcasing machines, tools and documents. Unique in the Iberian Peninsula, it also evokes multiple stories and memories of the men and women who made this industry one of the most important activities in the region's history.

The museum also has two temporary exhibition rooms where hats from its vast collection are displayed, along with creations by national and international designers, further establishing the role of S. João da Madeira in the global panorama of hat fashion and design.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:**Required, at least 5 days in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

Visiting days: Tuesday to Sunday Closed: 1 January, Easter Sunday and 25 December

Number of visitors: Min. 5 - Max. 20 Duration of the visit: 60 min. Languages: Portuguese + English + French Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/









## Footwear Museum

From the workshop to the large factories, here you can discover, in an innovative way within the national museum panorama, the evolution of footwear over time and the reality of contemporary footwear design, while also looking at the cutting edge of technology and creativity.

More than a mere exhibition of artefacts, this is a space for learning, creativity and experimentation, a must-visit in São João da Madeira.

Located in the Oliva Tower building, this museum features areas dedicated to traditional craftsmanship and industrial production, spanning the evolution of shoes from prehistoric times to the end of the 20th century (time tunnel).

You can also see creations by designers from all over the world and shoes worn by public figures, as well as contemporary artistic productions inspired by shoes.

# INFORMATION ABOUT VISITS Location: (Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira Booking: Required, at least 5 days in advance (subject to availability) Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt Visiting days: Tuesday to Sunday Closed: 1 January, Easter Sunday, and 25 December

Number of visitors: Min. 5 - Max. 20 Duration of the visit: 60 min. Languages: Portuguese + English + French Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ museucalcado



S.JOĀOdaMADEIRA

## Oliva Creative Factory

The Oliva Factory is an unavoidable icon in Portuguese industrial history, and for a long time it played a key role in the assertion and socio--economic development of S. João da Madeira.

The Oliva Creative Factory is currently a cultural and artistic space in S. João da Madeira whose mission is to inspire talent and creativity.

Located within the Oliva industrial complex, one of the most important factories in Portugal's industrial history, the Oliva Creative Factory offers a commercial gallery, a contemporary art museum, artist residencies, a dance conservatory, and various spaces for artistic and creative training and development, as well as for cultural production, enjoyment and consumption, all in perfect harmony with the preservation of the industrial architectural heritage.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday and Friday morning Closed: August, Public Holidays and Vacations

Number of visitors: Min. 5 - Max. 20 Minimum age: 15+ Duration of the visit: 30 min. Languages: Portuguese + English + French Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/ocf









## OlivaTower

As the Oliva Factory is an unavoidable icon in Portuguese industrial history, its Oliva Tower is now part of the itinerary of the Industrial Heritage Circuits of S. João da Madeira, further enhancing its diversity and attractiveness.

The Iron Circuit, starting at the Oliva Tower, includes a presentation of the history of the iconic factory and a climb up the characteristic Tower, ending with a visit to the new facilities of the so-called Zone 2 of this former metallurgical company. It is now rehabilitated as the Oliva Creative Factory, an immense space dedicated to the creative and cultural industries and to art. This latter area is represented at the Oliva Art Centre with two private collections of contemporary art and art brut.

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:**Required, at least 5 days
in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

### Visiting days: Monday to Friday

Number of visitors: Min. 5 - Max. 20 Duration of the visit: 30 min. Languages: Portuguese + English Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/











S.JOĀOdaMADEIRA

## Viarco

Viarco - Fábrica Portuguesa de Lápis is the only pencil factory in Portugal and probably one of the most versatile in the world. Originating in 1907, its history begins in Vila do Conde when Councillor Figueiredo Faria, along with his partner, French Engineer Jules Cacheux, decided to build a pencil manufacturing plant called Faria, Cacheux & Ca, also known as Portugália - Fábrica Portuguesa de Lápis. It took a turning point in 1931, when Manoel Vieira Araújo, an experienced industrialist in the hat industry of S. João da Madeira, decided to diversify the business of Vieira Araújo & Ca, Lda. and acquired the pencil factory.

It was in 1936 that the trademark that would become iconic for the country and accompany generations of Portuguese people to the present day was registered - Viarco. Five years later, in 1941, the company moved to S. João da Madeira, where it still operates today. Always attentive to developments in the sector, Viarco produces a wide range of technical, drawing and everyday-use pencils, designing specific products on demand. Without neglecting the social aspect, the company frequently engages in partnerships with institutions related to education, culture and solidarity.

### INFORMATION ABOUT VISITS

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(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:** Required, at least 5 days in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

Visiting days: Monday afternoon, Tuesday, Wednesday, Thursday and Friday morning Closed: August, Public Holidays and Vacations

Number of visitors: Min. 1 - Max. 20
Minimum age: 4+
Duration of the visit: 60 min. Languages: Portuguese + English + French Shop: Yes

For more information, please visit: https://turismoindustrial.cm-sjm.pt/



## Sleep.8

Sleep.8 is a company originated in London. In 2019 it opened its first shop in Portugal, and in just three years, it has already opened more than 36 shops in eight European countries, including Portugal, Spain, the United Kingdom, among others. With production in S. João da Madeira, it operates with innovative technology to achieve a range of excellent products. Each Sleep.8 product is designed and developed with the perfect balance between design and benefits in mind.

In the Sleep.8 collection you'll find innovative mattresses and beds, smart pillows, devices that help improve sleep quality, and adjustable bed bases. They are pioneers in creating the perfect ecosystem for relaxation and sleep, which is why the Sleep.8 product range also includes massage chairs, a large number of massagers, and devices that soothe and help you fall asleep.

Take the opportunity to discover the manufacturing secret for a good night's sleep!

### INFORMATION ABOUT VISITS

### Location:

(Meeting Point) Rua Oliveira Júnior, 591 3700-204 - S. João da Madeira

**Booking:** Required, at least 5 days in advance (subject to availability)

Booking contacts: Welcome Centre of Industrial Heritage of S. João da Madeira Tel.: +351 256 200 204 Email: turismoindustrial@cm-sjm.pt

Visiting days:
Monday afternoon, Tuesday,
Wednesday and Thursday
Closed: August,
Public Holidays and Vacations

Number of visitors: Min. 5 - Max. 25
Minimum age: 12+
Duration of the visit: 45 min.
Languages: Portuguese + English
+ French + Spanish Shop: No

For more information, please visit: https://turismoindustrial.cm-sjm.pt











turismo

industrial

## VIANAdoCASTELO

Viana do Castelo is the northernmost Atlantic city in Portugal, with a remarkable quality of life. This is attributed to the tranquillity and safety of its urban life, the richness of its natural, monumental and historical heritage, as well as the existence of excellent cultural, sports and social facilities.

The presence of the river, the hills and the sea bestows upon the city excellent landscape qualities that enchant the senses, create a psychological atmosphere of relaxation, and are conducive to healthy and enjoyable leisure activities.

A number of modernised cultural venues - theatres, cinemas, libraries, museums - provide conditions for cultural enrichment for residents and visitors alike. Meanwhile, the presence of the river and the sea offers special conditions for recreational sailing and the practice of all kinds of water sports.

The unrivalled richness of Viana's ethnography, which makes the city the capital of Portuguese folklore, the originality and functionality of its craftsmanship, especially pottery and embroidery, the regular and high--quality cultural entertainment, are other attributes that make Viana do Castelo an extremely attractive city for all types of tourism. In this context, we highlight the latest trend in tourism - Industrial Heritage. In Viana do Castelo, this goes beyond the appreciation of historical-cultural heritage and identity activities that reflect the dynamics and innovation capacity of national production. It's already a successful venture, as it includes the Gil Eannes Hospital Ship, considered a living symbol of shipbuilding and support for the cod fishing fleet engaged in line fishing, and the Telheiros de Alvarães Kilns, which are still operating and stand out as a distinctive element to showcase the territory and our identity, turning tourist visits into an attractive feature of this region and, consequently, driving micro-economy in support of tourism It's good to live in Viana do Castelo!

https://www.cm-viana-castelo.pt/visitar/turismo-e-lazer/o-que-fazer/turismo-industrial

## Gil Eannes Hospital Ship - Museum Ship

The Gil Eannes Hospital Ship, located in Viana do Castelo, is considered a living symbol of shipbuilding and support for the cod fishing fleet engaged in line fishing. It was built in the former shipyards of Viana do Castelo, in 1955, and served for 18 years, playing a crucial role in supporting cod fishermen and white fleet vessels in the seas around Newfoundland and Greenland. In 1984, after concluding its activities, it was docked in the port of Lisbon, where it remained abandoned for 13 years, until it was sold to a scrap dealer for dismantling in 1997.

Faced with this inglorious fate, the Viana community rallied to bring it back to its city of origin, rescuing it from the scrapyard. It was towed to Viana on 31 January 1998, and after undergoing extensive restoration work, it was opened to the public as a Museum Ship in August of that same year.

For 25 years, the Gil Eannes has been open to the public as a Museum Ship at the Old Commercial Dock of Viana do Castelo. Over the years, various restoration works have been carried out to allow visitors to 'sail' and discover the different features of the ship, embarking on an experience of historical, cultural and nautical knowledge through visits tailored to various audiences.

The Gil Eannes Foundation, a non-profit entity that owns the ship, was established to transform it into a museum, with the aim of contributing to cultural, educational, tourist and scientific development, especially in areas related to the sea, in addition to undertaking various other initiatives to maintain the Gil Eannes Ship as a 'Living Memory of Assistance to Cod Fishing.'



## Route of Ceramics Telheiros Kilns

Alvarāes was an agricultural centre of excellence, but many centuries ago it skilfully combined the primary sector of agriculture and livestock with the secondary sector of industry, thanks to the mineral wealth of its subsoil.

Our land has combined natural beauty with the morphological constitution of its predominantly clayey subsoil and the white kaolin clay from its immense natural barriers. In addition to being a distinctly agricultural land, it has been important for centuries due to its industries, the main one being ceramics. The roof tiles and bricks produced here have been known and valued over time. It's a source of pride that some of the tiles produced here were used in the Santa Maria da Vitória Monastery or the Batalha Monasterv.

In the 'telheiras' (tile factories), Roman tiles of different sizes, and bricks, such as solid and curved bricks, used for bread ovens, were crafted using traditional processes. Clay was extensively mined here for centuries,

with historical accounts, confirmed by locals, indicating that 25 kilns were operating in the early 20th century. In the 1950s there were eight functioning kilns, all with well-identified owners. The kilns stopped firing tiles and bricks many years ago and two of them have been rebuilt for the memory of present and future generations.





turismo industrial

Rede Portuguesa de

## ---- vila POUCA de AGUIAR

Vila Pouca de Aguiar is characterised by unique landscapes and significant historical heritage. IT'S A LAND OF GOLD (Tresminas and Jales), STONE (with significant reserves of certified granite and very ancient schists) and WATER (here flows what is considered by many to be the best naturally carbonated water in the world, in Pedras Salgadas).

The mobile app 'TPNP TOMI Go Vila Pouca de Aguiar' provides visitors to this municipality with free access to all the necessary information, including region maps organised by categories: Where to eat; Where to stay; What to do; Events calendar.

All app features can be used offline, so you can enjoy the wonders of this region without any worries.

https://cm-vpaguiar.pt/visitar/

## Mining Interpretive Centre of Jales

The mining cultural heritage of the Jales territory, particularly manifested in the contemporary mining concession for gold exploration granted to Minas de Jalles, Lda., holds a significant value that is reflected in the project to renovate Casa do Guincho do Poço de Santa Bárbara, near the iconic winch or trestle of the last gold mine to operate in Portuguese territory, now transformed into the Mining Interpretive Centre of Jales.

Discover the lives and the people who carried out the mining activity through the physical collection, documents and photographs on display, complemented by audiovisual materials that establish the necessary connection to the spaces and working methods of the mine. Walk through a replica of a mining gallery and travel back to one of the moments of greatest progress experienced in the region.

### INFORMATION ABOUT VISITS

### Location:

Mining Interpretive Centre of Jales Caminho Municipal 1172-1, Campo de Jales 5450-341 Vreia de Jales

### **Booking:** Recommended

Booking contacts: Mining Interpretive Centre of Jales Tel.: +351 259 458 133 Email: cimineirojales@gmail.com

Visiting days: Summer Opening Hours (1 Mar. to 30 Nov.): Tuesday to Sunday from 10.00 am to 6.00 pm Summer Opening Hours (1 Dec. to 28 Feb.): Tuesday to Sunday from 10.00 am to 5.00 pm

**Duration of the visit:** 60 min. Languages: Portuguese + Spanish Shop: Yes

For more information, please visit: www.jf-vreiajales.pt











## Tresminas Roman Mining Complex

At Tresminas you can explore one of the largest gold mines from the Roman World, which resulted in a monumental complex formed by open-pit mines and an intriguing network of underground wells and galleries. For nearly eighteen centuries, this mining heritage remained well-preserved, leading to its classification as a Property of Public Interest (1997) and, more recently, the classification of some components of the water supply system to this mining area as a Monument of Public Interest (2012).

Admire the remnants of open-pit mining, explore the underground galleries for ore transport, and observe the adaptation of living organisms to the extreme conditions of the site. Guided tours include a guide, personal accident insurance, and equipment for visiting the underground galleries - cap, helmet and flashlight.

# INFORMATION ABOUT VISITS Location: Interpretive Centre of Tresminas Largo do Cruzeiro, s/n 5450-296 Tresminas Booking: Required and subject to availability Booking contacts: Interpretive Centre of Tresminas Tel.: +351 259 458 091 // +351 962 406 935 Email: geral@tresminas.com

Visiting days: Summer Opening Hours (1 Mar. to 30 Nov.): Tuesday to Sunday from 10.00 am to 6.00 pm Summer Opening Hours (1 Dec. to 28 Feb.): Tuesday to Sunday from 10.00 am to 5.00 pm

Duration of the visit: 150 min. Languages: Portuguese + Spanish + English Shop: Yes

For more information, please visit: www.tresminas.com



